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Guide to the Gerd Stern Papers M1954

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English

Describing Archives: A Content Standard

Franz Kunst

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Summary Information

Summary Category	Description
Repository:	Department of Special Collections and University Archives
Creator:	Stern, Gerd
Title:	Gerd Stern papers
ID:	M1954
ID [ark]:	Archival Resource Key
ID [aspace_uri]:	/repositories/2/resources/1901
Date [inclusive]:	1938-2012
Physical Description:	51 Linear Feet (157 containers)
Physical Description:	17.3 gigabyte(s) 5 CDs, 10 DVDs
Language of the Material:	English
Abstract:	The papers of poet, writer, artist and multimedia pioneer Gerd Stern span over fifty years of creative work in the American counterculture.

Preferred Citation

[identification of item], Gerd Stern Papers (M1954). Dept. of Special Collections and University Archives, Stanford Libraries, Stanford, Calif.

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Biographical / Historical

Gerd Stern is a poet, artist, and multimedia innovator whose remarkable life spans 40s bohemia, 50s Beat culture, 60s hippiedom, 70s hip capitalism, and onward. Until his own biography is published, any account of Stern's life must begin by referring the reader to his extensive oral history conducted by the University of California Berkeley ("From Beat Scene Poet to Psychedelic Multimedia Artist in San Francisco and Beyond, 1948-1978, Interviews

Conducted by Victoria Morris Byerly in 1996" <http://ark.cdlib.org/ark:/13030/kt409nb28g>). While rather short on chronological detail, the interviews contain a wealth of insight about his life and accomplishments, and thus allows this biographical note some brevity.

Gerd Stern was born in Saarland on the German/French border October 12, 1928 and emigrated to the United States with his family as the Nazis rose to power. His father continued the family's cheese importing company in New York, and both Stern and his brother would much later run the business. Gerd was initially interested in biology, winning a science fair competition and befriending a guard at the Natural History Museum, Elsie Petersen, whom Stern credits with introducing him to the world of art and culture. He also went to school with artist Ivan Majdrakoff, becoming lifelong friends and collaborators. At first studying zoology at City College of New York, he then briefly attended Black Mountain College, where he had hoped to study poetry with M.C. Richards, but she had left with her husband after the coup that left Josef Albers in charge. Stern was later neighbors in New York with various communities of former BMC teachers & students, including Richards, Paul and Vera Williams, John Cage, Merce Cunningham, and others, and corresponded with other attendees such as Knute Stiles and James Leo Herlihy.

After various travels west in the late 40s (including working in a mine in Virginia City, Nevada), Stern wound up back in New York, destitute and in poor health. He was admitted to Columbia Presbyterian Psychiatric Institute, where he befriended Carl Solomon and later met Allen Ginsberg. After he left, Stern and poet John Hoffman worked as seamen on the Norwegian ship M.S. Bowhill bound for South America. Hoffman's death a few years later in Mexico casts a pall over much of Stern's 1950s poetry-related correspondence. After returning from South America, Stern worked various odd jobs in Greenwich Village, including a press which published his first book of poems, *First Poems and Others*, with Majdrakoff illustrating and Julia Pearl, his first wife, doing the calligraphy. Around this time, Stern became involved with Jane Hill, later his first wife. After hitching around the country and living in New York, they eventually settled in California.

For much of the fifties, Stern lived on a repurposed Navy laundry barge in Sausalito, California. Through his involvement in poetry and jazz, Stern was a vital participant in the swinging San Francisco of the 1950s in which commercial and artistic worlds freely intermingled. He managed composer Harry Partch, was namedropped in Herb Caen columns, dated (and managed) Maya Angelou, read at poetry gatherings, went fishing with S.I. Hayakawa, marketed bamboo bongo drums, hosted jam sessions with Chet Baker and other jazz musicians with films and dancers on his barge, and produced fine press poetry broadsides with his wife Jane (*Poetry in Folio*). Stern worked at public radio station KPFA and was close to founder (and fellow poet) Lew Hill. He had met Juan de Angulo in Big Sur on his first trip West and was an early champion of his work, as well as later that of Marshall McLuhan, and of the latter there is a substantial file of correspondence. Among various occupations around this time, Stern was a publicity agent and a little later a journalist, writing for *Playboy* and other magazines.

USCO

The sixties can be seen as the USCO era, although USCO (aka Us Company or the Company of Us) didn't really begin until at least 1963. In the aftermath of his second divorce, Stern rented

his houseboat to Stewart Brand and moved back to rural New York. Stern moved in artistic circles dense in the area around Woodstock, and bonded with a painter named Stephen Durkee who lived in an old church in Garnerville with his wife Barbara. Stern had begun creating mechanical sculptures as a natural extension of his poetry, only based on the iconography of street and traffic signs. In order to raise funds for a particular sculpture project, Stern arranged a two night multi-media performance at the San Francisco Museum of Art (as it was then known). These events required audio technical assistance, and Stern enlisted Michael Callahan, a young engineer working with the San Francisco Tape Music Center. A successful touring show based on these events became known as the Verbal American Landscape, and when Callahan joined Stern and Durkee in New York, USCO coalesced. Also centrally involved were Gerd's wife Judi Stern, filmmaker Jud Yalkut, Walter Gundy, Jonathan Ayers, Jonathan Altman, Paul Williams, and many others. The church became USCO's headquarters, with various people moving in and out (among them Brand and wife Lois, Dion Wright, and many others), and eventually a portion of the building was devoted to a meditational space called The Tabernacle which was open to the public on Sundays.

One of USCO's main activities was producing multimedia installations, including touring programs throughout the United States and Canada (mostly galleries and universities), making films ("Y" was made by Stern, Majdrakoff and Callahan) and working in theater & performance, video art, discotheques, and other prototypical venues such as the Millbrook estate of the Castalia Foundation. USCO produced media backgrounds for Castalia-sponsored Timothy Leary lectures in New York City, and for a time Steve Durkee lived and toured with Richard Alpert. averick Systems was formed between Stern and Callahan to produce the hardware (including mixers, projectors & strobe lights) for these shows, which were also sold to other interested parties. As an additional sideline USCO distributed posters, diffraction mirrors, and other items to head shops. Money proved difficult to recoup from this venture, however. Many factors were involved in USCO's breakup, but essentially the schism involved eastern religion (especially Meher Baba), moving west (the Lama Foundation, at first called Solux), the use of drugs, and the ethics of commercial media work (to some, marketing feminine hygiene products as groovy was a step too far).

Intermedia Systems Corporation

Media production company Intermedia Systems Corporation (ISC) began in 1968 in Cambridge, Massachusetts evolving from various Harvard Business School initiatives and restructuring in the early 70s with Stern installed as president. ISC was active internationally throughout the next ten years with projects including a wide variety of presentations, slide shows, installations, exhibits, recordings, and other media productions. Clients included universities, museums, government and non-profit groups & foundations, expositions & trade shows, and especially companies involved with real estate, development, nuclear power & other industry, electronics, and education. Their efforts included a recording studio and production facility. They were also involved in a number of Rockefeller Foundation, New York State Council for the Arts, National Endowment for the Humanities & National Endowment for the Arts projects, especially a large grant for Abraham Lincoln historical sites. There are also many files concerning the production of training films for football and for railroad safety inspectors, in the marketing of Carribean Global Village (a real estate development in the Turks & Caicos Islands), and laser shows. ISC worked with a range of companies such as Armco Steel, Synergetics (built domes in Venezuela), Astroline (a space-themed restaurant

chain), ARP synthesizers, Landscape Architecture magazine, and with groups such as America the Beautiful (Stern was on the board), the Economic Development Administration (Indian Reservation project), the National Center for Experiments in Television (NCET), and WGBH. There were a great number of projects in Venezuela. The studio recorded musicians such as Paul Pena, Charlie Mariano, and Roger Powell, and also made recordings by Timothy Leary, Huey Newton, Reb Zalman and others. ISC also worked with many artists, and were simultaneously active in intermedia, video art, public television and educational programming, media studies, theater, and sculpture. Intermedia Systems Corporation declared bankruptcy in 1978.

Stern continued to work under the Intermedia umbrella, and much of the later correspondence bears its letterhead. For that matter, there are also 1970s letters of a more personal or informal nature with Intermedia's logo, but that is generally characteristic of the collection as a whole. There was not so much a division between personal and professional in his relationships. Fewer files are present from the 1980s and beyond, although Gerd continues to write, publish, and show in galleries.

In addition to this work, Stern was an Associate in Education at Harvard, and lectured at University of California, Santa Cruz (despite having no college degree himself). His poetry books include the following:

Stern, Gerd, and Bern Porter. *First Poems: And Others*. Sausalito, Calif.: B. Porter Books, 1955.

McLean, Jean; Laura Uronovitz [Ulewicz]; Michael Grieg; Ann London; Gerd Stern; Robert Stock; Carol Christopher Drake; Jack Gilbert. *Seven Stray Cats Reading Their Poems in Sausalito/ Poetry San Francisco Presents Seven Stray Cats in Sausalito*. [Sausalito, Calif. : publisher not identified], 1957.

Seven Stray Cats Reading Their Poems [in San Francisco]. [San Francisc, Calif. : publisher not identified], 1957.

Stern, Gerd. *Afterimage: Poems*. Woodstock, N.Y: Maverick Books, 1965.

Gilbert, Jack. *Seven Stray Cats Reading Their Poems in the Six Gallery, San Francisco*. Pittsburgh, PA: Caliban Bookshop, 1995.

Stern, Gerd. *Whenthen*. Loveland, Ohio: Dos Madres Press, 2018.

Stern's solo and collaborative multi-media projects with USCO have been exhibited at the Museum of Modern Art, Whitney Museum of American Art, Guggenheim Museum, Tate Museum, Vienna's Kunsthalle, and Centre Georges Pompidou.

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Scope and Contents

This collection is primarily correspondence, and outgoing drafts predominate, although there are many rich exchanges. These drafts are almost always dated, which provides an excellent chronology overall. One might expect media to play a greater role given the subject, however there are very few films or photographs (but lots of slides, mostly Intermedia), and the audio component, which are almost entirely open reel tapes that have not been processed (they are also mostly Intermedia). As has been noted, the majority of files date from the 1960s and 70s.

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Administrative Information

Publication Statement

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Immediate Source of Acquisition

Purchased, 2013. Accessions 2013-098, 2013-121, and 2013-122.

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Controlled Access Headings

- Poets, American -- 20th century
- Multimedia (Art)
- USCO
- Intermedia Systems Corporation

Collection Inventory

Series 1. Personal/General Correspondence

Language of the Material: English

Scope and Contents

For the most part, correspondence not directly related to USCO, Intermedia, or any of Stern's other professional endeavors. However, there is related correspondence in those series, and letters here may also refer to similar activities. Includes material concerning personal and legal matters, postcards, announcements, notes, etc. There is a separate series for family correspondence, but again there is overlap. A few files were labeled and these titles were retained.

Fran Deitsch, circa late 1940s-early 1950s

Box 4 folder 8

Scope and Contents

Two oversize letters with ink portraits

Personal/general correspondence, 1944-1959

Box 5 folder 1

Scope and Contents

Includes Mary S. to "Blanche, Wal, Ed & pups" 1944 ; to Selective Service Board 1950 ; to Mr. Homestead, Long Meadows Farm 1951 ; two from Donald Pleshette 1951 ; "excerpt from to Jordan Belson Jan 20 1954" ; to Sandy [Justice] 1957 ; to Richard Pollard/LIFE re: barge party 1/27/57 with screening of Jordan Belson "Mandala" film and dancer Zack Thompson ; four envelopes from Peter Friedeberg [later known as Pedro] ; Peter [Broome]- one to and two from 1958-59, mentions Chet Baker (as "Mr. Chesney Baker," also Halima, & Chet Jr.), Stan Getz playing Blue Note, Andre & Gogo, etc.; to and from Leon Rosenbluth 1959; etc.

Personal/general correspondence, 1960-1961	Box 5 folder 2
Scope and Contents	
Includes letters from William Claxton ; to Stanley [Kunitz?] ; to & from Elizabeth Ames/Yadoo ; to & from Georgia [photographer] ; to & from Mimi [London] ; to Percy [Heath] ; etc.	
Legal - George G. Walker, etc., 1960-1964	Box 3 folder 3
Personal/general correspondence, 1962	Box 5 folder 4
Scope and Contents	
Includes letters to and from Annemarie Hand ; to Alfdred Kazin ; to Anne Shipman re: Carl Solomon ; to Sylvia Spencer re: Sari Dienes ; to Stanley [Kunitz?] ; to & from Luther Nichols, Doubleday & Co. ; to & from June Oppen Degnan ; etc.	
Personal/general correspondence, 1963	Box 5 folder 6
Scope and Contents	
Includes letters from Annemarie Hand ; to Betsy and Ep [Epstein] ; to and from Jake Ehrlich ; to Bob [Robert Indiana] ; to and from John Coplans ; to Sidney Gordin ; to International Federation for Internal Freedom[?] ; from Robertito re: Zihuatenejo ; to Harvey re: Roseman etc. ; from Arthur [Josephson] ; etc.	
Personal/general correspondence, 1964	Box 5 folder 7
Scope and Contents	
Includes letters to Sally re: "Y" and Brakhage, etc. ; to Knute Stiles ; to & from Jim Johnson ; to & from James Merrill ; to Charles [Rotmil?] ; from Nina Karp ; etc.	
Personal/general correspondence, 1965-1966	Box 5 folder 8
Scope and Contents	
Includes letters from Mona [Carmel?] ; from Pat & Lew [Tavenner] ; from Brian [Peterson] ; to Annemarie [Hand] ; etc.	
Personal/general correspondence, 1967-1970	Box 5 folder 9
Scope and Contents	
Includes letters from Norm Berg ; from Shelley re: swimming with John Lilly dolphins ; from André VandenBroeck & Gogo ; to & from Mary Gardner ; from Bella Spewack re: Ayers family, Kiss Me Kate ; from Eva Hesse (postcard) ; from Gerald Wapner ; to Hans [Neumann?] ; from Victor di Suvero ; from Mitsou Naslednikov ; to Walter & Peggy Bowart ; to & from Claire Cooperstein ; to Thomas O'Keefe, Jr./Obion, Russell & Co. re: art collection insurance, with list ; to David Halperin ; from Liam [O'Gallagher] ; from Tom [Porrett?] ; to & from Peg Culler ; etc.	

Personal/general correspondence, 1971-1972	Box 5 folder 10
Scope and Contents	
Includes letters to & from Sheila Campion ; to & from Norm/Naum Berg ; to & from Malcolm Brown ; to Yoko Ono ; to & from George Culler ; to John C. Lilly ; to Toby Rafelson ; from Annette Laporte ; from Holmes Alexander ; etc.	
Ted Becker, 1971	Box 5 folder 11
Scope and Contents	
re: "Head" screening in Hawaii, K-3, etc.	
Personal/general correspondence, 1973-1975	Box 5 folder 12
Scope and Contents	
Includes letters from Walter & Peggy Bowart ; from Gerald Wapner ; from Anne [Focke], and/or ; from Natalie Drache ; to Morag Benepe ; from Jonathan [Ayers] ; from Stafford Beer ; to Shirley Clarke ; to Fletcher Benton ; from Carl Andre [postcard] ; from Elsa Dorfman ; etc.	
Personal/general correspondence, 1976-1977	Box 5 folder 13
Scope and Contents	
Includes letters to & from Grace Wapner ; to Gerry Wapner ; to & from Kenneth Wapner ; to Mary Orser ; to Mark di Suvero ; from Andre Reudi ; to Harvey Wallerstein ; to Harold Zellerbach ; from Zubin Shahastra ; etc.	
Personal/general correspondence, 1978-1980	Box 5 folder 14
Scope and Contents	
Includes letters from Zubin Shahastra ; various grant applications ; to & from Isabel Wasserman ; to Sunny Goldstein ; from Coleen Chandler ; from Lilo Pohl ; to & from Toby [Rafelson] ; from Maria Termini ; from Naum Berg ; to & from Rochelle Jones ; to Liam and Bob [O'Gallagher & Rheem] ; etc.	
Fernand Leger drawing sale, 1979	Box 5 folder 15
Personal/general correspondence, 1981-1984	Box 5 folder 16
Scope and Contents	
Includes letters from Susan Homer ; from Mitchell Benoff ; to Bert [Schneider] ; to Michael Nesmith ; to & from Sondra Byrnes ; from Peter Beren ; to & from Beth & Sandor Burstein ; etc.	

Personal/general correspondence, 1985-1986	Box 6 folder 1
Scope and Contents	
Includes letters from Elaine Shragge ; to Doris Cross ; from Walter [Gundy] ; to & from Sandor Burstein ; to & from Malika Lee Whitney ; to Fay Gold ; to Gary Margolis ; to & from Carolyn Ritchie McCall ; to Jane Somerville with draft of cheese article ; etc.	
Personal/general correspondence, 1987	Box 6 folder 2
Scope and Contents	
Includes letters to Malika Lee Whitney ; from Martha Wilson/Franklin Furnace re: Ken Dewey retrospective ; to Eric Harth ; to Bernice Steinbaum ; from Werner Liepolt ; to Norm Berg ; from Ernesto de Sousa [postcard] ; to Wayne Wadhams ; to Leonard Yaseen ; to Grace & Jerry Wapner ; to & from Jorge Weil ; etc.	
Personal/general correspondence, 1988	Box 6 folder 3
Scope and Contents	
Includes GS "Some Advice about Visiting Poetreef" ; letters from Malika Lee Whitney ; to David Ward-Stenman ; from Carlos Penaherrera ; etc.	
Ernesto de Sousa/Phill Niblock/Portugal, 1992	Box 6 folder 4
Arts Horizons/WBGO Festival of Music, 1992-1998	Box 6 folder 5
Personal/general correspondence, 1989-1996	Box 6 folder 6
Scope and Contents	
Includes letters from Rubin Gorewitz ; from Rogier Gregoire ; to & from Grace Wapner ; to & from Bill Robinson ; to & from Doris Cross ; to & from Ethel Hultberg ; to David Ross/San Francisco Museum of Art ; to & from Jan Bast ; from Victor di Suvero ; etc.	
Undated outgoing drafts	Box 6 folder 7
Undated incoming, signed	Box 6 folder 8
Scope and Contents	
Includes letters from Peter Broome ; Michael Collins ; Guerdon Bill ; Harvey Gruenwald ; William S. Kable ; Carolyn Ritchey McCall ; Bard [Norville] with draft GS letter ; Bill Robinson ; André VandenBroeck & Gogo ; Lilia Walewski ; Brad Wallin ; Ann Wilson ; Zubin Shahastra ; etc.	
Undated incoming, unidentified	Box 6 folder 9
Scope and Contents	
Most are signed are by first name only.	

Undated incoming, circa 1960s	Box 6 folder 10
Scope and Contents	
Letters mentioning Gerd's partner Judi.	
Undated incoming, circa 1970s-1990s	Box 6 folder 11
Scope and Contents	
Letters mentioning Gerd's partner Sally.	
Postcards, holiday cards, etc., mostly undated	Box 6 folder 12

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Series 2. Correspondence etc. by Name

Language of the Material: English

Scope and Contents

Correspondence from and outgoing drafts to various people and organizations, along with related ephemera.

Nancy de Angulo, circa 1951-1977 Box 7 folder 1

Related Materials:

Related Materials

University of California, Santa Cruz holds the Lucy Shepard Freeland papers (MS 83)
<http://www.oac.cdlib.org/findaid/ark:/13030/tf9v19p3j7>

Scope and Contents

Nancy de Angulo (Lucy Shepard "Nancy" Freeland) was the second wife of linguist/ author/ethnomusicologist Jaime de Angulo. They were divorced in 1943. Gerd had met Jaime in Big Sur on his first trip to California, not long before his death in 1950. Stern was active in getting his Indian Tales and other works published, and the correspondence is primarily about locating the manuscripts. Many letters are undated or are rough outgoing drafts. There are also frequent mentions of mutual friend Bard (Norville).

Nancy thought that Jaime had wanted Ezra Pound's wife Dorothy to act as literary executor, and thus some of the letters mention her. However, from her there is only a postcard containing the response "Thank You. -D. Pound," as well as drafts of letters from Stern to Ezra Pound. Poet Marianne Moore had at some point been entrusted to manage Indian Tales and served as an intermediary, but there is only one exchange here. There is also a postcard from daughter Guiomar de Angulo.

Also included is de Angulo's "Seven Indian Tales" from The Hudson Review, with an announcement that A.A. Wynn would be publishing Indian Tales in September 1952,

and Turtle Island Foundation ephemera, including a short card from Bob Callahan after Nancy's death in 1977.

See also John Idlet file.

Controlled Access Headings:

- Angulo, Jaime de

Eugene Anthony, 1961-1964

Box 7 folder 2

Scope and Contents

Photographer whom Stern met around December 1959. W worked with Stern on articles including Sabella's in Cavalier, Enrico's for Show Business International, also possibly a Vacaville prison article for Coronet. Worked for Black Star in Brasil, and some letters sent from there. Later known for Haight-Ashbury series which was published in book form in 1980.

Thad Ashby, circa 1963-1964

Box 7 folder 3

Scope and Contents

Stern submitted Ashby's manuscript "The Duke Dies, Crazy, Cool" to Playboy magazine in 1963 (two copies included here). Mentions of "B&B" i.e. Bernard Roseman and Bernard Copley, also discusses failed Leary/IFIF venture in Zihuatanejo, Mexico.

According to this website, Ashby was associated with Ayn Rand, Alan Watts, and Robert Heinlein: http://dragonflyranch.com/dragonflyer_thaddeus.html

Hal Babbitt, 1963-1969

Box 7 folder 4

Scope and Contents

Patron and friend, executive at Kaiser. First supported Stern's "Who R U" event at the San Francisco Museum of Art (some correspondence is filed there).

Richard Baker/Zen Center, circa 1967-1984

Box 7 folder 5

Scope and Contents

While they may have met prior to this, Baker and Stern first worked together when USCO participated in a University of California, Berkeley conference on LSD organized by Baker (see USCO files for that material, as well as for a second UCB conference on communication that was cancelled). Intermedia also later consulted for the Zen Center on audio recording. Baker had also been contracted to write the liner notes for an ISC-produced Huey Newton album, but that never came to fruition (a copy is filed here, as is a copy of a letter from Baker to Newton).

Material in this file is largely informal in nature, although some correspondence concerns donations to the Zen Center and the founding of Dharma Sangha. Also includes articles,

two copies of the Zen Center publication Wind Bell, and a promotional booklet with tipped-in photographs.

Howie & Nan Becker, circa 1964-1967, 1972

Box 7 folder 6

Scope and Contents

Howard Becker is sociologist, author, pianist, and former professor at Stanford University. He and first wife Nan Harris Becker were good friends with Gerd and Judi. The Beckers (including daughter Allison) participated in the "Who R U" event at the San Francisco Museum of Art.

One postcard from Nan in Chicago was sent on a Bill Graham/Fillmore Auditorium handbill featuring the Paul Butterfield Blues Band, Cream, Southside Sound System, August 22 - 27, 1967, with art by Bonnie MacLean.

Vern & Madge Bennett, circa 1958-1963

Box 7 folder 7

Scope and Contents

Stern knew the Bennetts when he lived in Northern California in the late 50s and early 60s. Vern was a pianist and Madge was an artist. They lived in Santa Cruz, Los Gatos, and in San Francisco during this time. The Bennetts are included in the well-known Gordon Onslow-Ford photograph of Stern on his houseboat with Allen Ginsberg, Percy Heath, and Ann London.

Peter Beren, circa 1971-1986

Box 7 folder 8

Scope and Contents

Beren is an author, editor, literary agent, and publishing consultant. He worked loosely with Intermedia on various projects (he lists himself as "promotion manager" on a resume), and there are some related materials filed there. Beren was a prolific correspondent, and in these letters there are various mentions of John Brockman (including copies of letters to him), Stewart Brand and Point Foundation, Ralph Gleason, KPFA, the Zen Center and Green Gulch, And/Or Press, and Sierra Club Books (Beren worked for the latter two). There are also two newspaper clippings.

Paul [Blackburn], 1950-1951

Box 7 folder 9

Scope and Contents

Four letters written to Stern from Washington D.C. and Takoma Park, Maryland, while Blackburn was visiting Ezra Pound (he mentions Pound, as well as his wife Dorothy, who had told him about Jaime de Angulo's death). There is also a critique of one of Stern's poems, as well as some extended general thoughts on poetry.

Stewart Brand, 1962-2006

Box 7 folder 10

Scope and Contents

This important series of letters, the majority of which are dated, begins in August 1962, while Brand was renting Stern's barge in Sausalito. Brand would assist with photography

for the "Who R U" event at the San Francisco Museum of Art the next year, and they would consult and collaborate through the next decade. Stern and USCO had a role in Brand's "America Needs Indians" events as well as other productions such as his WAR/GOD multimedia project. Brand's photographs were also used by USCO in various capacities. Stewart and his wife Lois were frequent visitors to the Church in Garnerville, New York in their travels, and these letters announce the Whole Earth Truck Store, as well as the Whole Earth Catalog (which Intermedia informally distributed, at least for one issue).

See also the USCO and Barge files, although most Brand-related material has been filed here. He is frequently mentioned in other correspondence, including Stern's introductions to other people (Brand writes here "thank you, sir, for the letters. I shall see Fred Lyon this week, the others after that"). Stern also introduced Brand to John Brockman, and there is a letter to him here (remarks concerning re: By the Late John Brockman). There are also letters from and to others: a postcard signed Stewart & Lois (probably in Lois' writing) ; from Diana Shugart ; from Richard Raymond ; and from Brand to Steve and Barbara Durkee (they were close well before USCO).

The August 15, 1962 letter is a description of an informal concert by Barbara Dane on Stern's barge, and letters between Dane and Stern are filed with the barge material (she had wanted to rent it for a nightclub, but it never happened). The remainder of the 1962 letters are mostly about the sale of the barge, Brand's rent, and potential buyers (Dane, Bill Ryan/Contact or Harry Partch).

A Polaroid photo of a hogan in New Mexico is enclosed with a March 26, [1965?] letter describing his experience there.

A February 12, 1968 letter on Portola Institute letterhead refers to the Augmented Human Intellect project at Stanford Research Institute, Ken Kesey, George Walker, Ramon Sender "working with Buchla's stuff" and Neal Cassady ("you probably heard of Cassidy's [sic] death; in Mexico, quietly, alcohol-nembutal; incredible").

An April 22, 1968 letter announces the founding of Whole Earth: "Starting in June Lois and I are going on the road with a Whole Earth Truck Store to the landed intentional communities. If the notion takes we'll develop a Whole Earth Catalog--mostly of tools, how-to, low cost services etc. Access service... "

A June 1968 WAR/GOD press release/program: "The 40-minute performance is a mix for two Kodak Carousel projectors and stereo tape recorder...For assistance in assembling the tape we're grateful to Don Buchla and Gerd Stern." Also features a list of audio sources.

The last letter is dated August 13, 1969 and is on Whole Earth Truck Store and Catalog letterhead.

File also includes the following: Proposal re: Activities to Supplement UN Conference on the Human Environment, June 1972 ; card with photograph (possibly by Brand?) on one side, and the word "Further" on a pink background on reverse ; America Needs Indians design (by Osborne & Stewart) and press release, July 1964 ; Sensorium schedule 1965 ;

various articles and clippings, including "Long Now" article from The Sun 2001 and a New York Times review of Fred Turner's book in 2006.

Among the mentions (some brief, many recurring): Ivan and Julia Majdrakoff ; Minor White ; Fred Lyon ; Durkees/Lama ; International Foundation for Advanced Study ("where could I scare up the \$500?") ; Zach Stewart ; Gordon Ashby ; Roger Somers ; Millbrook/Leary/Alpert/Castalia ; Mike Harner ; Walter Chappell ; American Church of God ; Jack Loeffler ; Buckminster Fuller ; Dorothy Brett ; Knute Stiles ; KPFA (re: America Needs Indians, "will do some programs and offered use of facilities and de Angulo tapes") ; Ken Kesey [Brand mailed photocopy of SF Chronicle article about Kesey serving time at the San Mateo County Sheriff's Honor Camp 9/18/67] ; Education Fair (scheduled for October 1968, but was cancelled) ; Jim & Cynthia Nixon ; Dick Raymond ; Paul Silbey ; Moshe Safdie ; Paul Lee ; Rolf von Eckartsberg ; Tassajara ; Hans and Frances von Briesen ; Alton Kelley ; John Brockman ; ALLOY conference 1969 (included Brand, Steve Durkee, Steve Baer, Drop City, etc.) ; Dean Fleming.

Related Materials:

Related Materials

Stanford holds the Stewart Brand papers (M1237): <https://searchworks.stanford.edu/view/4688803>

John Brockman

Box 73 folder 1

Scope and Contents

Brockman brokered various projects for USCO and later Intermedia. He was also a founder of the Reality Club, a social group/lecture series based in New York. Brockman may be best known as a literary agent successful in lucrative contracts for books on computers, including Stewart Brand's Whole Earth Software Catalog. See also USCO, ISC, Reality Club, etc.

Physical Characteristics and Technical Requirements

Copy of Columbia Business School Alumni magazine with cover featuring Brockman in a version from the Monkees "Head" movie promotion is severely water damaged, with most pages stuck together.

Herb Caen, circa 1961-1972

Box 7 folder 11

Scope and Contents

Caen and Stern became acquainted around the mid-1950s; as a society columnist he knew Stern's wife Ann London, whose father managed the St. Francis Hotel. The Sterns were mentioned frequently in his Chronicle columns, and when Gerd began working in public relations, Caen printed news items from his clients. Much of their correspondence is filed in the Public Relations series. Herb also arranged for Gerd to write a "Playboy On the Town" travel column for Playboy magazine; the job had been offered to Caen but would not include a byline. Many letters filed here are undated but are likely from the late 1950s to early 60s.

Michael Callahan, 1986-1998

Box 7 folder 12

Scope and Contents

Stern first met Michael Callahan when he visited the San Francisco Tape Music Center on the recommendation of Michael McClure, who was friends & neighbors with the Center's co-director Morton Subotnik. Although only 16 years old, Callahan was the technical director of the SFTMC, and designed and built electronics for their lab. Stern asked Callahan to assist with his San Francisco Museum of Art projects, forming a creative partnership that extended to USCO and later Intermedia. He was also primary in Maverick Systems Company, an USCO-related venture that sold strobe lights and media equipment. Most files concerning Callahan can be found in those series; material here is correspondence from the 80s and 90s.

Mona Carmel

Box 7 folder 13

Scope and Contents

Personal letters to Stern, undated but probably 1950s and 60s. Some are addressed to Gerd when he went by "Jack."

Remy Charlip

Box 7 folder 14

Scope and Contents

One undated exchange between them about one of Stern's "Destruction" events in New York. Charlip was a dancer with Merce Cunningham who had gone to Black Mountain College and later wrote childrens' books.

Tram Combs, 1957-1963, 1977

Box 7 folder 15

Scope and Contents

Elisha Trammel (Tram) Combs, Jr. (b. 1924) was a poet and bookseller who lived in St. Thomas, Virgin Islands. Letters are mostly about poets and poetry and mention Philip Lamantia, John Hoffman, Bern Porter, Lew Welch, Harry Redl, the Howl trial, etc. A 5/20/63 letter: "do you know or know much about Gregory Bateson? who at Marthe Rexroth Schoen's suggestion wrote me a few days ago that he was coming to St. Thomas shortly for a year of dolphinology with John Lilly..."

His main papers are at UC San Diego (<http://library.ucsd.edu/speccoll/findingaids/mss0123.html>) with Stern correspondence filed in Box 3 folder 2. University of California, Berkeley also holds Combs material, as do other archives (<http://snaccooperative.org/ark:/99166/w6834qrd>).

Tony Conrad, 1971

Box 7 folder 16

Scope and Contents

A brief series of letters concerning a screening of Conrad's *The Flicker* at UC Santa Cruz, the sound track of which is on the open reel tape series. Conrad is also included on a Theatre of Eternal Music handbill filed in the Music series.

Abbott Fraser, 1952-1958

Box 7 folder 17

Scope and Contents

Literary critic based in Oregon. Stern's aunt Elinor Pillsbury was a friend and introduced them. File also includes related letters to and from J. Dean Fagerstrom (later known as UFO-ogist).

Jack Gilbert, 1958-1965

Box 8 folder 1

Scope and Contents

Poet Jack Gilbert collaborated with Stern on a puppet show called "Don't Flee the Scene Salty" and was part of the "Seven Stray Cats Reading Their Poems" group reading and chapbook with Stern. An undated letter recounts Gilbert's experiences at a Merry Prankster acid test in La Honda. File also includes poems, a bio, and a NYT Book Review article by Gilbert on the 1962 San Francisco Poetry Festival.

Frank Granat, 1961-1963

Box 8 folder 2

Scope and Contents

Franklin Lee "Frank" Granat (1929-2017) was the son of one of the founders of Granat Brothers Jewelers in San Francisco. After graduating from Stanford University in 1950, Frank went on to be a Broadway producer and restaurateur in New York City. A friend of Stern's wife Ann, they had written lyrics together (prior to this correspondence).

S.I. Hayakawa, 1961-1963

Box 8 folder 3

Scope and Contents

Hayakawa (known as "Don" here) was mutual friends with Herb Caen and A.C. Spector, and they would occasionally go fishing together. Most letters are about literary matters.

James Herlihy, 1962

Box 8 folder 4

Scope and Contents

Herlihy (who goes by Jim here) had gone to Black Mountain College and was mutual friends with M.C. Richards. Discussion includes poetry, publishing, and Key West (with a mention of Tennessee Williams).

Lewis Hill/KPFA, 1953-1957

Box 8 folder 5

Scope and Contents

Stern became friends with KPFA founder Lew Hill through poetry circles and was involved with the station in the 1950s, serving as public relations director from December 1954 to September 1955 according to an early CV. There are several letters from Hill (known as Lew here), who committed suicide in 1957, beginning with a Stern draft from December 1953 concerning Harry Partch on KPFA. One undated letter from Hill requests that Gerd seek permission from Philip Lamantia for reading his work on the BBC. Other letters include Stern (signed as PR Director) to Irving Stone 2/1/55 re: Boo

Bams, Partch, Walt Kelly, etc. ; Hill memo to Program Supervisors 1955 re: "plugging" ; copies of Harvey Wallerstein to Gunther Weil 1970s.

Other material filed here includes: Pacifica Foundation Articles of Incorporation 1946 & "Summary of Its Purposes & Organization" booklet 1950 ; KPFA fundraising letter 1955 ; Lewis Hill typescript of poem ; annotated script for Hill's "A Word for Wallace Stevens" program [aired in March 1955] ; Grace Clements' "Art in Our Time" program reading list ; two undated Folio program guides & one page of undated guide listing "What Is a Wine Snob?" program hosted by Stern and featuring Mayacamas and Alexis ; clippings on Pacifica/KPFA.

Correspondence in Music, Harry Partch & P.R. files also refer to KPFA.

See also Pacifica Foundation ephemera collection, 1949-1984 (M0425) <https://searchworks.stanford.edu/view/4083075>

Controlled Access Headings:

- KPFA (Radio station : Berkeley, Calif.)

Ken Kesey clippings etc.	Box 4 folder 4
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Scope and Contents

Also includes press release from Ken Kesey Defense Fund. See also 1964 letter from Faye Kesey re: Pranksters in New York in USCO series.

Richard Kostelanetz, 1966-1994	Box 8 folder 6
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Scope and Contents

Kostelanetz first worked with Stern when he wanted to write an article about USCO in 1966 after having met at the Riverside opening (eventually published as "Scene and Not Herd" in Harper's Bazaar, December 1967). The following year, Kostelanetz was contracted to write a book on multimedia, also including a feature on USCO (Dial's The Theater of Mixed Means).

Philip Lamantia, 1952-1962	Box 8 folder 7
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Scope and Contents

Although he is mentioned frequently in letters to and from others, and he and Stern were close, there are very few letters present here. The file begins with a 2/52 draft from Stern concerning the death of poet and mutual friend John Hoffman, and the most substantial from Lamantia is a 20/25/54 letter about Hoffman and Bern Porter. An 11/16/54 letter includes a poem. Also includes a typescript copy of "To Shake Up the General Catatonia" dated 1962-3. Other letters to or from "Philip" filed elsewhere may be him.

Janie "Chipmunk" Lewis	Box 8 folder 8
Scope and Contents	
Lewis was part of the post-beat pre-hippie Oak Street scene in San Francisco, profiled in Dion Wright's Irregular Quarterly, which also included a transcription of her prison journal (Vol. III : No. II, published in 1986, the year after her death). Stern and Lewis seemed to have many mutual friends, and she met her husband, poet Peter Allen, at The Church. All her letters are undated, but the one draft from Stern is dated 1962.	
Lotte Lichtblau, 1947-1973	Box 8 folder 9
Scope and Contents	
Lotte Adelberg Lichtblau (1925-2013) was an Expressionist painter whose sister Stern had a crush on in New York in the 1940s. Some letters are by her husband Hans.	
Fred Lyon, c.1962, 1979-1980	Box 8 folder 10
Scope and Contents	
Although Stern and Lyon worked closely together (Lyon photographed Harry Partch, the San Francisco Museum of Art "Who R You" event, and Stern's PR clients), there are only a handful of letters here, most addressed to Fred and Ann.	
Jackson Mac Low, circa 1954-1961	Box 8 folder 11
Scope and Contents	
Only a few letters here between Stern and Mac Low, but there is a substantial sub-file of letters from Jackson to Vera Williams around 1960. There is also a poem by Mac Low dated 7/24/54.	
Ivan Majdrakoff - from Stern, undated	Box 74 folder 1
Scope and Contents	
Artist and educator Ivan Majdrakoff (1927-2015) was Gerd's oldest friend ; they attended the same public school in New York City. He designed the logo and did design for Poetry in Folio and later assisted with the filming of "Y" with Stern and Michael Callahan (see USCO series for more). He also wrote the introduction to Gerd's UC Berkeley oral history. Due to their long relationship, there is a great amount of correspondence between them (four full folders worth). However, many from Ivan are undated. There are also letters from and to his first wife Julia ("Julie") Pearl, who was also a painter, and later an art director at Intermedia (see box 74, folder 7).	
Ivan Majdrakoff, undated	Box 74 folder 2-3
Ivan Majdrakoff, 1951-1964	Box 74 folder 4
Ivan Majdrakoff, 1965-1998	Box 74 folder 5

Ivan Majdrakoff articles, handbills, etc.	Box 74 folder 6
<u>Controlled Access Headings:</u>	
• Majdrakoff, Ivan, 1927-	
Alan Marcus, 1961-1980	Box 8 folder 12
Scope and Contents	
Alan Marcus (1922-2015) was a writer who lived in Carmel since 1955. His first book <i>Straw to Make Brick</i> was a success in 1948, and he went on to write for radio, television and film, as well as three other books and many short stories and essays. He was also a jazz pianist. His wife of 63 years, Lotte, is a psychologist. In David Hajdu's <i>Positively 4th Street</i> there is a short non-story about neighbor Joan Baez bringing Bob Dylan over but not really hitting it off. Nearly all letters, which span forty years and thus provide an excellent chronology, are between Alan and Gerd, although many are also addressed to "Alan and Lotte." File also includes several essays and other writing by the Marcuses.	
Judy McBean, circa 1963-1998	Box 8 folder 13
Scope and Contents	
Society girl, art patron, and close friend of Gerd's for many years, Judith Diana McBean (later Judy Hunt and Judith Cosper) was the daughter of prominent San Franciscan Peter McBean. She supported Gerd's art and poetry efforts beginning in the early 1960s, helping with the planning and promotion of the 1963 SF Museum of Art events and later assisting with <i>Afterimage</i> subscriptions. She also purchased some of Stern's artwork. In 1965 McBean married Harry Hunt and there are a few letters to and from him, as well as one from Judi Stern to Judy. Judy's sister Sheila may have written a few letters in the personal correspondence series. File also contains a few newspaper clippings. Among those mentioned frequently in the letters are Michael Callahan, Ivan Majdrakoff, Steve Durkee, Hal Babbitt, Michael McClure, Paul Williams and Howie Becker, as well as mentions of Jordan Belson, Bruce Conner, Liam [O'Gallagher?], Varda, Victor di Suvero, Lenore Tawney, Peggy Guggenheim, Cy Twombly, and Lou Harrison. See also "Who R U and What's Happening" files.	
Michael McClure, circa 1961-1967	Box 8 folder 14
Scope and Contents	
Although he's mentioned frequently in other letters, there is very little correspondence between Stern and McClure here, almost all outgoing drafts dating from 1962 (one undated postcard and photocopied letter from McClure). The remainder of this file consists of the following: programs for "The Blossom or Billy the Kid" and "The Beard" (USCO worked on the latter; see also USCO files) ; Stern typescript draft of review of McClure's <i>Meat Science Essays</i> ; untitled typescript in <i>Beast Language</i>. More material filed in oversize.	
Michael McClure printed material	Box 4 folder 5

Marshall McLuhan, 1963-1976	Box 8 folder 15
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Scope and Contents

Stern was loaned a pre-print copy of McLuhan's *Understanding Media* in 1961; three years later, Stern and McLuhan both participated in the University of British Columbia's Festival of Contemporary Arts. From then on, they exchanged letters for over ten years (although there is a gap between 1968 and 1975). Gerd also frequently recommends McLuhan's books in letters to others. McLuhan also introduced Stern to introduced to Edmund "Ted" Carpenter, whose correspondence is filed in USCO. File also include article photocopies and clippings.

Phill Niblock, 1968-1978	Box 8 folder 16
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Scope and Contents

Filmmaker and composer Niblock worked with Stern at Intermedia, and there is more material there (which overlaps with this file). Moderate amount of correspondence, along with Guggenheim and other grant applications, promotional material, articles, and event publicity.

Gordon & Jacqueline Onslow-Ford, circa 1953-1964	Box 8 folder 17
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Scope and Contents

Painter Gordon Onslow-Ford and his wife Jacqueline lived in Mill Valley when Gerd & Philip Lamantia first came to visit; Gordon also owned the old ferryboat Vallejo in Sausalito, where he had a studio. He lent Stern a berth at the shipyard, after which through roundabout circumstances Gerd became owner of his own vessel (a former navy laundry barge) and was thus part of the vibrant houseboat scene through the 1950s. Stern also first Harry Partch at a party at the Onslow-Fords (GOF 11/16/53: "PS Harry told us how grateful he was for your exertion on his behalf. I don't suppose we will be able to come to Berkeley at the concert but will surely listen on KPFA"). One letter is from Jacqueline and one is addressed to Gordon & Jacqueline. See also Barge files.

Nam June Paik, 1965-1975	Box 9 folder 1
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Scope and Contents

One letter from Paik re: WGBH 1970s, and one from Stern at Intermedia dated 1975 re: Documenta VI in Venezuela (which Intermedia had a strong role in organizing, see Intermedia files for more), also photocopy of Documenta press release and a few Paik publicity items: Electronic Video Recorder, Cafe Au Go Go October 1965 and Galeria Bonino Electronic Art II (undated).

Controlled Access Headings:

- Paik, Nam June, 1932-2006

Julia "Julie" Pearl, circa 1965-1968	Box 74 folder 7
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Elsie "Petie" Petersen, 1944, 1946, 1985-1994	Box 9 folder 2
Scope and Contents	
As Gerd relates in more detail in his Berkeley oral history, Petersen was "the young woman I had met at the museum and who kind of got me into the whole music and art crowd." Two early letters from Petersen mention Ivan Majdrakoff. Later correspondence involves legal troubles and the settling of her estate.	
M.C. Richards, 1953-1964	Box 9 folder 3
Scope and Contents	
Poet M.C. Richards had just resigned from Black Mountain College when Stern arrived to study with her; however, a BMC contingent moved to in rural New York including Richards, Paul & Vera Williams, John Cage, David Tudor, La Noue Davenport, Karen Carnes, David Weinrib and others, forming a loose community known as The Land (and later Gate Hill Cooperative). When Stern moved back east in the early 1960s, he became their neighbor. But Gerd's association with Richards actually predates his visit to Black Mountain. In the earliest letters here, Richards lived in Oakland, and they discussed publishing Richards' translation of an Artaud manuscript among other poetic matters. Throughout the letters there are also mentions of Cage, Merce Cunningham, Harry Partch, KPFA, City Lights, Jim Herlihy, Marshall McLuhan, Arthur Josephson, and many others. File also includes a poem for Vera [Williams] 1963, a critical article based on Richards' writing, and an obituary. See also Arthur Josephson letter(s) filed elsewhere.	
Rene di Rosa, 1963-1998	Box 9 folder 4
Scope and Contents	
Bay Area art collector and vintner (1919-2010).	
Carolee Schneemann, 1966-1977	Box 9 folder 5
Scope and Contents	
Carolee worked with Gerd and USCO a little, including choreographing "Ghost Rev" and participating in group film/performance events along with them. As artists in related media living in New York they also ran in similiar circles. Stanford holds the Carolee Schneemann papers (M1892): https://searchworks.stanford.edu/view/9631452	
Jack & Colleen Simpson, 1960-1998	Box 9 folder 6
Scope and Contents	
Jack Simpson (sometimes known as Jak although he signs his name in a variety of ways) was a poet and art teacher who lived around the Bay Area; he and his wife Colleen were close friends with Gerd and his family. In the period before these letters, Simpson was involved with the BooBam Bamboo Drum Company (see Music series) and introduced Stern to Maya Angelou (see Personal series). Later, the Simpsons sold USCO merchandise including posters and diffraction gratings. There are mentions of Stewart Brand, Janie [Lewis?], Bill Loughborough, Buckwheat, the Durkees, Millbrook, Bucky Fuller, Carol	

Berge, the San Jose State LSD conference in May 1964, and the emerging Haight-Ashbury. Jack is mentioned a number of times in James Gavin's *Deep in a Dream: The Long Night of Chet Baker*.

Carl Solomon, circa 1962-1967, 1990

Box 9 folder 7

Scope and Contents

It is well known that Allen Ginsberg first encountered Carl Solomon (to whom he would dedicate *Howl*) at the Columbia Presbyterian Psychiatric Institute; it is perhaps less understood that Gerd Stern had already been admitted and had befriended Carl prior to Allen's arrival. Later, Solomon, who was working for his uncle A.A. Wynn at Ace Books, helped publish Jaime de Angulo's *Indian Tales* at Stern's urging. Solomon also arranged for William Burroughs' *Junkie* to come out on Ace. There are only a few relatively insubstantial letters here, but they do mention Rexroth (re: Carco translations), Lamantia, and others, and there is also a 1963 letter to Ted Wilentz re: Carl's address (replied by Mimi Jacobsen) and a 1990 letter from Don Kennison of Paragon House originally accompanying a book of Solomon's.

Alan Sondheim printed material, 1968-1972

Box 9 folder 8

Scope and Contents

two booklets and one envelope addressed to Stern/Intermedia containing short letter and art book of unbound components.

John Thomas Idlet, 1953

Box 9 folder 9

Scope and Contents

A few letters between Stern and Idlet concerning Jaime de Angulo, beginning with a letter from Idlet to Nancy de Angulo 1/16/53 (signed John T. Idlet, Jr., while stationed at Brooks AFB in Texas). Idlet first knew of de Angulo through Ezra Pound. Stern was asked to reply on Nancy's behalf. Outside of literature, Stern mentions having just met Jordan Belson and Harry Partch in a 5/30/53. Also includes four unsigned pages of prose, probably by Idlet. See also Nancy de Angulo file.

Emanuel Vardas, 1953, 1957-1960

Box 9 folder 10

Scope and Contents

The 1953 letter is Vardas writing to his friend Archie after having met Stern (also mentioning Bill & Pam, Jane, & Harry Partch), with Archie's reply on reverse. Remainder is correspondence spanning Vardas' incarceration in the late 1950s, beginning with a letter from Stern to U.S. Federal Judge Walsh in Tucson, Arizona 2/21/57 prior to his sentencing. Last letter is 8/30/60 from Vardas after his release. There are mentions of Bill Loughborough, Buckwheat, Maya Angelou, Chet Baker, Jack Simpson, Juanita Masson, Bill Claxton, and Sandy Jacobs, among others. Vardas is mentioned briefly (as Manuel) in James Gavin's *Deep in a Dream: The Long Night of Chet Baker*.

Herbert Vogel, 1951-1954, 1962

Box 9 folder 11

Scope and Contents

Not the well-known art collector, Vogel (who later changed his last name to Uriel) was a friend of Gerd & Jane's in New York; as per the UCB oral history, "we were living in New Paltz, and our very close friend, Herbert Vogel--he came from Europe, and his father was in the business of cashing checks in New York City after he arrived as a refugee--a philosopher and a small man with an intense stare through heavy glasses and an accent, and a person with whom I spent countless hours discoursing about various philosophical and aesthetic theories and ideas and constructs." Vogel also wrote the introduction to Gerd's *First Poems and Others*. There are mentions of Ivan & Julia, Thorberg Brundin, Philip Lamantia, and others.

Paul & Vera Williams, 1962-1979

Box 9 folder 12

Scope and Contents

Although they separated around 1967, Paul and Vera Williams are foldered together here. Both were part of the Black Mountain College contingent that moved to "The Land" in New York. Paul, who was an architect, helped build some of Gerd's early poem sculptures and built some related machines himself (he had an installation at USCO's Riverside show). Most of these letters are outgoing drafts to Paul or Vera; in fact there is only one letter from Paul. There are also two letters from Barbara Macallum to Vera, letters from the Everson Museum of Art to Vera re: a David Weinrib sculpture, and poems by Vera. There are also two copies of the magazine *Liberation* with cover art by her. The Williams and Stern had many mutual friends and both are mentioned often in other letters. See also Jackson Mac Low letters to Vera.

Patti Wilson, circa 1966-1970

Box 9 folder 13

Scope and Contents

Patti Wilson was at one time married to musician Ramblin' Jack Elliot, later met Barry McGuire at the Hungry i and was with him for three years. Judi Wilson gave birth to Zalman around the same time Patti had Ever, and they continued to be close after she and Gerd separated. Aside from the few letters between Patti & Gerd, there is also a letter to Patti from Maggie [Ryan Denver] misdated 1/20/1962 while Patti was staying with Gerd in New York (mentions Tommy Masters, Victor Maymudes, Juke Savages, Sante Fe, etc.) and a 1966 letter from Patti to Judi from Topanga, mentioning David Crosby and Barry. An undated letter to Judi also mentions John Sebastian. Patti later remarried, and a photocopy of a 1970 Gerd letter is labeled "Patti McGuire Elam."

Dion Wright, 1966-1997

Box 9 folder 14

Scope and Contents

Dion Wright (<http://www.dionwright.com>) is a painter and sculptor who spent alot of time in Laguna Beach and curated the art at Mystic Arts World, but was also involved with USCO. He painted his most well-known work "Taxonomic Mandala" in Garnerville, participated in their *Down by the Riverside* show, and a film of him and

his then-partner Margaret Lerner was used at an Institute of Contemporary Arts event. They also made crafts and helped sell USCO posters and gratings. Dion was part of Stewart Brand's "Whatever It Is" festival at SF State and contributed art for Psychedelic Review and Timothy Leary books. In these letters there are mentions (some brief) of the Durkees, Solux/Lama, Tim Leary, Patti Wilson McGuire, John McIntyre/Canessa Gallery, the Haight Ashbury, Zach Stewart, Harry Partch, Mystic Arts World, Swami Dhirendra Brahmachari, Jud Yalkut, Bob Beck, Tom Blackwell, "Lois & Stewart," etc. At least one letter is from Margaret to Gerd & Judi, and many letters are signed Dion & Margaret. Dion produced a magazine called Irregular Quarterly; later correspondence here concerns edits to various remembrances to be published there, including a 1992 exchange with Michael Callahan. Wright also recounted USCO experiences in his memoir Tempus Fugitive. See also USCO series.

Dion Wright - Irregular Quarterly

Box 9 folder 15

Scope and Contents

many with with Stern & USCO Vol.1 No.3 Vol.1 No.4 1983 Vol.1 No.5 Vol.2 No.3 Vol.2 No.4 Vol.3 No.1 Vol.3 No.2

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Series 3. Who R You and What's Happening? - Contact is the Only Love - S.F. Museum of Art - Verbal American Landscape, circa 1962-1966

Language of the Material: English

Scope and Contents

Prior to the formation of USCO, Stern produced a series of "poem-sculptures" evocative of traffic signs which incorporated light, sound and primitive electronics. In the process of developing the piece "Contact Is the Only Love," which was to be shown at the San Francisco Museum of Art, director George Culler offered the use of the museum's auditorium for a fundraising event. With the help of his friend Judy McBean, who had first-rate contacts in San Francisco society, and patron Hal Babbitt, who was an executive at Kaiser, a two-night multi-media project gradually came together that included "Live Public Figures, Tape, Telephone, Television, Projected Images ... From the Verbal American Landscape" according to publicity.

The event was titled "Who R U?" for November 7th and "What's Happening" on November 12th, 1963. Among the invitees (many of whom declined): Michael McClure, Imogen Cunningham, Hans von Briesen, Rene di Rosa, Dr. Richard Prest, Allen Ginsberg, Jake Ehrlich, Jessica Mitford, Cyril Magnin, Richard Rubacher, Jeremy Ets-Hokin, Assemblyman Jesse Unruh, Governor Edmund Brown, Mayor Harold Dobbs, Congressman John Shelley, and Lt. Governor Glenn Anderson.

Involved in the production were painter Ivan Majdrakoff, sociologist Howard Becker, and the San Francisco Tape Music Center, especially its young engineer Michael Callahan, who with Stern and Stephen Durkee would form an early core group of USCO. In fact, these

events were considered studies for the kind of multi-sensory environments USCO became known for with the touring "Verbal American Landscape" series.

Clippings about these events have been filed with USCO. More correspondence with participants and others involved can also be found elsewhere.

San Francisco Museum of Art, 1963-1966 Box 22 folder 1

Scope and Contents

Primarily correspondence with director George Culler (more elsewhere).

San Francisco Museum of Art - Who R U?/Contact is the Only Love flier & PR Box 22 folder 2

San Francisco Museum of Art - Verbal American Landscape notes Box 22 folder 3

San Francisco Museum of Art - Who R U? correspondence Box 22 folder 4

San Francisco Museum of Art - Who R U? Phillip Whalen review & correspondence Box 22 folder 5

San Francisco Museum of Art - Contact is the Only Love notes & sketches Box 22 folder 6

San Francisco Museum of Art - Contact is the Only Love fundraising, 1963 Box 22 folder 7

Scope and Contents

Includes correspondence from or to Lou Sabella, William Roth, Victor di Suvero, Harry Hunt, George Walker, John Branston, Hal Babbitt, Alexis Merab, and Jake Ehrlich.

Verbal American Landscape proposals Box 22 folder 14

Verbal American Landscape tour correspondence Box 22 folder 15

Verbal American Landscape slide list & story board Box 22 folder 16

Verbal American Landscape - Billy Master track list Box 22 folder 17

"Contact is the Only Love" original drawings, 1962 map-folder 70

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Series 4. USCO

Language of the Material: English

Scope and Contents

USCO (an acronym for Us Company or the Company of Us) was a multimedia art collective founded by Stern, Michael Callahan, Steve Durkee, Judi Stern, and Barbara Durkee in New York. They were most active from 1964-1966.

4.1 Correspondence, chronological

Language of the Material: English

Outgoing Stern correspondence, undated	Box 17 folder 1
Unsigned correspondence, undated	Box 17 folder 2
Correspondence, undated	Box 17 folder 3-4

Scope and Contents

Letters have been arranged alphabetically by author (although some are signed by first name only). Includes the following: Agnes [Martin?] ; Chris Ames, UC Santa Cruz ; Jonathan Altman ; Jonathan Ayers (see also general corr. 1970s) ; Jordan Belson ; Carol Bergé ; Fran von Briesen (Barbara Durkee's sister) ; R. Lee Carlson, Arleigh Gallery ; Ted [Edmund] Carpenter ; Doris Totten Chase ; Gary, Nova Productions ; Walter [Gundy?] ; Ann Halprin ; Dottie/Dorothy [Harrison] ; William A.C. Curtis Hayward (copied excerpt) ; Joan [Brown? St. Thomas VI, mentions Tram Combs, Woodstock Art Gallery] ; Nina [Karp] ; Paul [Lee, but possibly also other Pauls]

Jean Martin ; Mary [Orser?] ; Joe and Rose Anne Mulkey, Trans Love Energies (4th & 5th from left in letterhead group photo) ; Pathe-Hall Productions ; Sasha Perkoff ; Brian & Mary Peterson (one on reverse of Mothers of Invention Fillmore handbill) ; Irmi Rosenthal ; Charles Rotmil to Steve Durkee, also group letter re: SOLUX ; Shell ; Sheil Selasnek, MD ; Chris & Ann Sidenius ; Beryl Sokoloff ; Marilyn Stone ; Lew & Pat Tavenner ; "Us" ; Chris West, Double Happiness Traders Unlimited ; Will ; Judi Wilson to Ann & George

Correspondence, 1961-1962	Box 17 folder 5
Correspondence, 1963	Box 17 folder 6
Maurice Sokoloff proposal, 1963-1965	Box 17 folder 7

Scope and Contents

Proposal (probably unrealized) for the production of t-shirts and sweatshirts with a traffic sign logo.

San Francisco Chronicle/Examiner correspondence, 1963-1964	Box 17 folder 8
Correspondence, January-March 1964	Box 17 folder 9
Correspondence, April-May 1964	Box 17 folder 10
Correspondence, June-August 1964	Box 17 folder 11

Correspondence, September-October 1964	Box 17 folder 12
Correspondence, November-December 1964	Box 17 folder 13
Michael Callahan correspondence, 1964-1965	Box 17 folder 14
Correspondence, January-March 1965	Box 18 folder 1
Correspondence, April-May 1965	Box 18 folder 2
Correspondence, June-July 1965	Box 18 folder 3
Correspondence, August-September 1965	Box 18 folder 4
Correspondence, October-December 1965	Box 18 folder 5
Correspondence, January-February 1966	Box 18 folder 6
Correspondence, March-May 1966	Box 18 folder 7
Correspondence, June-July 1966	Box 18 folder 8
Correspondence, August-September 1966	Box 18 folder 9
Correspondence, October 1966	Box 18 folder 10
Correspondence, November-December 1966	Box 18 folder 11
Correspondence, circa 1967	Box 18 folder 12
Correspondence, January-February 1967	Box 18 folder 13
Correspondence, March 1967	Box 19 folder 1
Correspondence, April-May 1967	Box 19 folder 2
Correspondence, June-July 1967	Box 19 folder 3
Correspondence, August-September 1967	Box 19 folder 4
Correspondence, October-December 1967	Box 19 folder 5
Correspondence, circa 1968	Box 19 folder 6
Correspondence, January-February 1968	Box 19 folder 7
Correspondence, March-May 1968	Box 19 folder 8
Correspondence, June-August 1968	Box 19 folder 9
Correspondence, September-December 1968	Box 19 folder 10
Correspondence, 1969	Box 19 folder 11
Correspondence, 1970-2005	Box 19 folder 12

4.2 Projects/subject files

Language of the Material: English

Scope and Contents

Some of these files were assembled from elsewhere in the collection. Also, not all USCO projects are reflected here, only those with significant quantities of material.

Files related to the San Francisco Museum of Art and the "Verbal American Landscape," "Who R U and What's Happening?," and "Contact is the Only Love" projects can be found in its own series below.

Abbemuseum Eindhoven, Holland, 1965-1968 Box 19 folder 13

Scope and Contents

Triple Diffraction Hex and Contact Is The Only Love were exhibited in the "Kunst-Licht-Kunst" show in 1966.

Albert Einstein Medical Center, Philadelphia,
1966-1968 Box 19 folder 14

Scope and Contents

USCO helped develop an overstimulation system for a research project directed by Marvin Zuckerman.

Allan Stone Galleries, New York, 1962-1964 Box 19 folder 15

Scope and Contents

"Nuts & Bolts" show flier, calendar listings, correspondence.

Architectural League of New York, 1966-1968 Box 19 folder 16

Scope and Contents

postcards, PR, correspondence with John Margolies chairman, Current Work Committee), including material for "Environment II: Prisms, Lenses, Water, Light. A Collaboration by Charles Ross & USCO" 1/19 - 2/15/67.

Baba, religion, 1966-1968 Box 19 folder 17

Scope and Contents

Material concerning Avatar Meher Baba and Eastern religion, including two undated letters from Bob Dreyfuss (one sent from Pakistan) ; Bob Lefkowitz to Steve Durkee ; Adi K. Irani to Stern and Barbara Durkee (2/13/66 Menlo Park) ; Eruch ; Bill Harris, Sri Ram Ashram in Pleasant Valley, NY ; Swami Sivananda Radha, Yasodhara Ashram in Kootenay Bay, BC ; Girard "Gerry" Brilliant ; Mikuschi Hamilton, Berkeley.

Bard College, New York, 1965-1966 Box 19 folder 18

Scope and Contents

Includes correspondence with Arlene Krebs and others, as well as fliers for Stern's "Verbal American Landscape Take 3."

Bob Beck, Bob Beck Light Associates, 1966-1969	Box 20 folder 1
Scope and Contents	
Beck was an early producer of psychedelic light shows in Southern California. His company also sold UFO films and slides. Beck participated in Stewart Brand's "Whatever It Is" festival at San Francisco State. He was later involved with New Age healing (http://www.bobbeck.com).	
University of California, Berkeley LSD conference, June 13-18, 1966	Box 20 folder 2
Scope and Contents	
Contains programs, papers, correspondence, PR, and anti-LSD and related protest material. Richard Baker was director of the Conference, prior to his involvement with the San Francisco Zen Center (see separate file). Richard Alpert, Frank Barron, Sidney Cohen, Paul Lee, and Huston Smith were on the advisory committee, and most also spoke at the conference, as did Timothy Leary and Rolf von Ekartsberg. USCO performed "We Are All One" and discussed multi-media techniques. Although sponsored by UC Berkeley, the conference was moved at the last moment to the UCSF Extension Center in San Francisco.	
University of California, Berkeley Communication & Media Conference (cancelled), 1967	Box 20 folder 3
Brandeis University, Massachusetts, 1964-1965	Box 20 folder 4
Scope and Contents	
Contains correspondence, PR, notes & sketches. Stern's friend Paul Lee first sponsored an event in his capacity as Protestant Chaplain. Gunther Weil, who later be involved with Intermedia, was also in the Psychology Department. In April 1965 USCO presented "Yield," and "We Are All One" the following month at the Creative Arts Festival.	
University of British Columbia, Vancouver, 1963-1964	Box 20 folder 5
Scope and Contents	
Alvin Balkind, director of the Fine Arts Gallery, brought in USCO for their first major event during the Festival of Contemporary Arts in January 1964. It was at this festival that Stern first met Marshall McLuhan.	
Byron Gallery, New York, 1965	Box 20 folder 6
Scope and Contents	
USCO and Callahan exhibited at "The Box Show" in February 1965.	

Canyon Cinema Cooperative, 1964-1976	Box 20 folder 7
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Scope and Contents

Canyon distributed "Y" on the West Coast, as well as Jud Yalkut's "Turn Turn Turn" and "Diffraction Film." File contains catalogs, memoranda, and board minutes, but very little correspondence. See also Stanford's Canyon Cinema and Bruce Baillie collections.

Castalian Foundation/Alpert/Leary/Metzner, 1963-1980	Box 20 folder 8
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Scope and Contents

USCO collaborated with the Castalian Foundation for Psychedelic Research at the "Psychedelic Explorations" program at the New Theatre in New York City, and also presented at their Millbrook headquarters. Correspondence is all from 1964. File also includes related material on the International Federation for Internal Freedom, Psychedelic Review magazine, Richard Alpert and Timothy Leary.

Controlled Access Headings:

- Leary, Timothy, 1920-1996
- Ram Dass
- Metzner, Ralph

David Stuart Galleries, Los Angeles, 1963-1965	Box 20 folder 9
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Diffraction Company/Remson Wood, 1964-1968, 1979	Box 20 folder 10
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Scope and Contents

The Diffraction Company was run by Remson "Rem" Wood and his wife in Maryland; they produced diffraction grating whose optical properties were popularized for artistic purposes by USCO and others. File contains mostly correspondence, with some samples and promotional material.

Drop City, circa 1967	Box 20 folder 11
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Scope and Contents

Contains a letter from Curly Benson to Steve Durkee asking for bread ("Dion Wright and Bob Dreyfuss were just here"), two undated collage fliers, and a copy of El Moro Vol.II no.1 "The Drop City Newsletter."

Stephen Durkee, undated	Box 20 folder 12
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Scope and Contents

artist, co-founder of USCO. all dated correspondence interfiled in USCO correspondence. Many notes. He is now known as Abdullah Nooruddeen Durkee (https://en.wikipedia.org/wiki/Nooruddeen_Durkee)

Stephen Durkee (oversize material)	Box 4 folder 3
Barbara Durkee, undated	Box 21 folder 1
to Durkees, undated	Box 21 folder 2
E.A.T. (Experiments in Art & Technology), 1967-1969	Box 21 folder 3

Scope and Contents

USCO worked with E.A.T. on a few projects, including the Pepsi-Cola Expo Pavilion Design Group 1968-1969 which includes memoranda, design photos, and a copy of Expo '70 News v.3 n.6 1968. File also contains several newsletters: EAT News newsletters v.1 n.3 (11/1/67), v.1 n.4, v.2 n.1 ; EAT Operations and Information no.1, 2, 4 1968-1969 ; EAT Bay Area no.5, 6 1969 ; EAT Boston v.1 n.2 1968 (became Art & Technology, Inc.) 1968-1969.

Film-Makers' Cooperative/Film-Maker's Cinematique/ Anthology Film Archives, 1964-67, 1976, circa 2000	Box 21 folder 4
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Scope and Contents

Contains memoranda, accounting notes, correspondence with Jonas Mekas and others mostly concerning the distribution and screening of USCO films. Included are fliers, programs, press releases for events such as John Brockman's New Cinema Festival, Piero Heliczer's "The Last Rite," Kenneth Dewey and Terry Riley's "Sames," and the USCO Resurrection screening at Anthology circa 2000. There is also material on Ed Emshwiller and the London Film Maker's Collective.

Howard Wise Gallery, New York, 1966-1968	Box 21 folder 5
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Scope and Contents

Correspondence and promotional material on shows including Festival of Lights and Lights in Orbit, the latter of which exhibited "Diffraction Hex" along with art by Paul Williams, Chris Sidenius, Richard Aldcroft, Otto Piene, Nam June Pak, Jackie Cassen/Rudi Stern and others. See also Howard Wise and Experimental Intermedia files in ISC series.

Institute of Contemporary Art, Boston, 1967	Box 21 folder 6
Intermedia '68, 1966-1968	Box 21 folder 7

Scope and Contents

Series of multimedia events throughout New York state sponsored by the New York State Council on the Arts and the National Council on the Arts and managed by John Brockman Associates. USCO presented "Ten-foot Fanflashtic." Includes correspondence, memoranda, funding & foundation material, "A Report on Intermedia" by Brockman and Stern/JBA, and publicity photographs of Stern, Terry Riley, Dick Higgins, Carolee Schneemann, Allan Kaprow, Nam June Pak, etc.

Jewish Museum, New York, circa 1965	Box 21 folder 8
Scope and Contents	
See also ISC series.	
Kutsher's Country Club, Monticello, New York, 1965	Box 21 folder 9
M.I.T. (Massachusetts Institute of Technology), 1965-1972	Box 21 folder 10
Scope and Contents	
USCO presented "Hubbub in December 1965 in a program sponsored by Paul Lee. There are also letters from and about Fenno Hoffman, Jon K. Rosenthal, Italo Scanga, and Harold Edgerton. Stern also screened films there in 1972.	
Maverick Systems, 1966-1970	Box 23 folder 10
Milwaukee Art Center, 1968	Box 21 folder 11
Montreal Museum of Fine Arts, 1966-1967	Box 21 folder 12
Moog, 1966	Box 21 folder 13
Scope and Contents	
Letters to and from Bob Moog of R.A. Moog Co., mostly re: Stern possibly brokering the sale of a theremin to Sal Yanovsky of the band Lovin' Spoonful. Michael Callahan had first met Moog at an Audio Engineering Society conference. Also includes a 1964 Moog catalog and a card from sales rep Barry Ober with the inscription "Steve Reich says hi."	
Museum of Modern Art, New York, 1964-1966	Box 21 folder 14
Scope and Contents	
Correspondence with Peter Seltz, William "Bill" Seitz, and others.	
Oberlin College, Ohio, 1966-1967	Box 21 folder 15
Scope and Contents	
USCO presented "We Are All One" as part of a 1967 conference on drugs sponsored by the Oberlin YMCA and the National Student Association. Includes correspondence, clippings, photo, etc.	
Rhode Island School of Design, 1965-1966	Box 21 folder 16
Scope and Contents	
USCO presented "Hubbub" and "Now Ow Ow" through the RISD Museum of Art and the help of Fenno Hoffman and Italo Scanga. See also Blockprint (student newspaper with articles and reviews) in clippings file.	

Riverside Museum, New York, 1965-1969	Box 21 folder 17
Scope and Contents	
USCO's "Down by the Riverside" in 1966 was one of their largest and popular productions. Includes many design notes, some of which are by Steve Durkee.	
University of Rochester, New York, 1964	Box 21 folder 18
Scope and Contents	
Presented "Verbal American Landscape III" in 1964.	
Rolf Nelson, Rolf Nelson Gallery, 1963-1965	Box 21 folder 19
Scope and Contents	
Correspondence with Rolf G. Nelson, mostly before his own gallery, including work with the Dilexi Gallery in Los Angeles and San Francisco.	
Seymour Schweber, 1965-1968	Box 22 folder 8
Scope and Contents	
Founder of Schweber Electronics, a specialist in the distribution of semi-conductors, connectors and other electronic components.	
Scott Paper Company, 1966-1967	Box 22 folder 9
Scope and Contents	
USCO's most commercial project, and one that would ultimately contribute to its fracture, was developing marketing for a feminine hygiene product called Confidet made by Scott Paper. John Brockman was involved in brokering the deal. USCO had approached Scott earlier with a proposal for psychedelic paper towels.	
Sister Magdalen Mary, 1964	Box 22 folder 10
Scope and Contents	
USCO (actually Stern and Callahan) built a poem-sculpture called "Resurrection" for two nuns at the Convent of the Immaculate Heart in Los Angeles, Sisters Magdalene Mary and Mary Corita.	
St. Cloud State College, 1966-1967	Box 22 folder 11
State University of New York at Buffalo, 1965-1966	Box 22 folder 12
strobe machine specs & sales, 1965-1968	Box 22 folder 13
Scope and Contents	
Stern and Callahan formed the independent company Maverick Systems to design and market strobe lights and other devices. Includes correspondence with Bertrand "Bud" Goldberg, Ed Billowitz, Terry Flood/Flood & Lemm, Inc., Bill Hutton, The Surf,	

Nantasket Beach, and Robert Kragen, Morning Light Co. Related correspondence can be found elsewhere in USCO. See also Maverick Systems file.

Walker Art Center, 1967-1968	Box 23 folder 1
University of Washington, 1963-1964	Box 23 folder 2
Whitney Museum of American Art, 1968	Box 23 folder 3
Woodstock Artist Association/Woodstock Art Gallery	Box 23 folder 4

Scope and Contents

handbills and press releases. USCO was loosely affiliated, and exhibited "Fourthreetwoone." See also clippings.

The World/Michael Myerberg, 1966-1968	Box 23 folder 5
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Scope and Contents

USCO created a multi-media installation including lights, strobes, and taped music for a Long Island discotheque, originally called Murray The K's World with the promotional backing of the noted radio personality, but later known as The World when he left the project. Financial backing was by noted theatrical producer Michael Myerberg. Includes publicity, slide, film & music lists, notes, accounting, correspondence, etc.

Y1963-1964	Box 23 folder 6
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Scope and Contents

Notes, etc. concerning the 1963 experimental film by Gerd Stern and Ivan Majdrakoff with soundtrack assistance by Michael Callahan. See also files on Majdrakoff, distributors Film-makers' Cinematique & Canyon Cinema, and elsewhere in the USCO series.

Miscellaneous slides	Box 153
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Scope and Contents

Not all USCO. Includes Lanou Davenport Easter Concert '68, Ghost Rev, Steve Durkee, Oregon At Show 2/69, No Ow Now produced WGBH 5/9/73, Lovin' Spoonful, Verbal American Landscape, etc.

4.3 Administrative, etc.

Language of the Material: English

Interview transcripts with correspondence	Box 16 folder 1
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Scope and Contents

Undated partial interview with Stern, Gundy, & Callahan conducted by David Weinrib July 20 "from tapes."

Michel Oren, National Museum of American Art 1988-1989 correspondence and draft of interview with Stern and Callahan 8/19/1988

Also contains letter from Judi to Stern

Original artwork	Box 16 folder 2
Collages, letterheads, ephemera	Box 16 folder 3
"Take the Ow..." notebook	Box 16 folder 4
Church guestbook, 1966-1967	Box 16 folder 5
Address lists	Box 16 folder 6
Receipts, invoices, logbooks, etc.	Box 16 folder 7
Draft proposals, press releases, memoranda, lists, etc.	Box 16 folder 8
Drawings & schematics - electronic poem sculptures	Box 16 folder 9
Projector control circuitry, 1964-1965	Box 16 folder 10
Notes, schematics, etc.	Box 16 folder 11
Notes, mostly Stern undated	Box 16 folder 12

Miscellaneous gallery correspondence, etc.,
1962-1963, 1965 Box 23 folder 7

Scope and Contents

Notebooks, check stubs, and correspondence to and from Martha Jackson, John Weber/DWAN Gallery, Ivan Carp/Castelli, Irving Blum/Ferus Gallery, Bolles Gallery (with handbill), Quay Gallery in Tiburon, and Maverick Gallery 1965. Some more about Stern's own art than USCO creations.

Miscellaneous gallery correspondence, etc.,
1979-1991 Box 23 folder 8

Scope and Contents

Correspondence, publicity, clippings, etc. mostly about Thorpe Intermedia Gallery in Sparkill, New York and director Adele Myers. As the Intermedia Foundation was its parent organization, this could very well be filed under Intermedia, but one of their main shows was an USCO/ISC retrospective in 1979 (press kit enclosed). Also involved with "Sound's Sound" show in 1986. There are also board meeting minutes from 1987 and a 1991 newsletter announcing the gallery's closure.

USCO on fliers, programs etc. Box 23 folder 9

Scope and Contents

Includes the following (See also Poster series):

Original Great Springout, New York flier 4/15/68

Veterans and Reservists to End the War in Vietnam march flier "Saturday November 5th" (advertises Ginsberg, Snyder, Krassner, Fugs, USCO)

Convocation Vernal Equinox, Mystic Arts World, Laguna Beach flier 3/20/69 (with Dion Wright, etc.)

Verbal American Landscape 2, Wisconsin Union Theater flier

East Hampton Gallery, "The Visionaries" PR

Festival of the Arts, OSU-Lima program ("We Are All One" 5/23)

"The Deer Park" program ("Electronic tote board designed by USCO")

"Lenny" play with multimedia PR ("Media Gerd Stern, Music Charles Lloyd")

Without & Within/Confederate Memorial Day program, Action Theatre 6/8/65 (USCO listed among fellow travelers)

Oversize

Box 69 folder 2

Scope and Contents

Includes the following: "Destruction" at Bella Union Theatre, San Francisco flier ; University of British Columbia Festival of Contemporary Arts '64 poster (Verbal American Landscape, etc.) ; "One-Two-Three-Forever" lecture at Harvard Carpenter Center for Visual Arts 1972 (has metal printing plate stuck to it) ; Sounds' Sound at Thorpe Intermedia Gallery (Stern/Callahan Verbal American Landscape, etc.) ; photoreproductions of Riverside Museum "Down by the Riverside" poster ; Kresge Auditorium plans ; Montreal plans, etc. See also Poster series.

Folder 1 was removed from Box 69 and re-housed in Box 69a.

Painted plastic disc, probably for light show

Box 69a

Scope and Contents

This disc had been bent in half, very fragile. Conservation unbent the disc and removed it from Box 69.

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Series 5. Intermedia Systems Corporation (ISC)

Language of the Material: English

Scope and Contents

"George Litwin, who is the guy who has gotten me the appointment, and Andre Ruedi said, 'We didn't just bring you up here to do this thing at Harvard. What we want to do is we want to form a company, and we're going to do multimedia productions, and we're going to

make multimedia equipment.' Michael Callahan and I and these two guys and later on other people formed a corporation, Intermedia Systems Corporation, and we rent a space with an office, a media production facility, and an electronics shop."

-Stern, Gerd. "From Beat Scene Poet to Psychedelic Multimedia Artist in San Francisco and Beyond, 1948-1978, Interviews Conducted by Victoria Morris Byerly in 1996" <http://ark.cdlib.org/ark:/13030/kt409nb28g>

Unlike USCO, Intermedia maintained formal office files, including files for clients, vendors, consultants, projects, legal & accounting. For the most part, their arrangement has been retained.

In addition, a very large portion of the ISC series consists of slides used in various projects; those in carousels have been rehoused with order retained. There are slides for projects with no corresponding paper files. There are also many slide cases labeled "outs" or "duplicate," although some would appear not to be. Lids have been mixed up or recycled, and labels are brief or likely incorrect in some cases. Also, many slides were exposed to moisture and may be damaged.

5.1 Correspondence, chronological

Language of the Material: English

Scope and Contents

Both internal and external correspondence with copies of most outgoing. Also includes memoranda, notes, charts, and related material. Much of this is related to files in the projects grouping.

Correspondence, 1967-1968	Box 24 folder 1
Correspondence, January-April 1969	Box 24 folder 2
Correspondence, May-December 1969	Box 24 folder 3
Correspondence, January-February 1970	Box 24 folder 4
Correspondence, March-April 1970	Box 24 folder 5
Correspondence, May-June 1970	Box 24 folder 6
Correspondence, July-September 1970	Box 24 folder 7
Correspondence, October-December 1970	Box 24 folder 8
Correspondence, January-April 1971	Box 25 folder 1
Correspondence, May-June 1971	Box 25 folder 2
Correspondence, July-December 1971	Box 25 folder 3
Correspondence, January-March 1972	Box 25 folder 4
Correspondence, April-May 1972	Box 25 folder 5
Correspondence, June-July 1972	Box 25 folder 6
Correspondence, August-December 1972	Box 25 folder 7

Correspondence, January-February 1973	Box 25 folder 8
Correspondence, March-May 1973	Box 25 folder 9
Correspondence, June-October 1973	Box 25 folder 10
Correspondence, November-December 1973	Box 25 folder 11
Correspondence, January-April 1974	Box 26 folder 1
Correspondence, May-June 1974	Box 26 folder 2
Correspondence, July-August 1974	Box 26 folder 3
Correspondence, September-December 1974	Box 26 folder 4
Correspondence, January-February 1975	Box 26 folder 5
Correspondence, March-April 1975	Box 26 folder 6
Correspondence, May-June 1975	Box 26 folder 7
Correspondence, July-August 1975	Box 26 folder 8
Correspondence, September-October 1975	Box 26 folder 9
Correspondence, November 1975	Box 26 folder 10
Correspondence, December 1975	Box 26 folder 11
Correspondence, January-February 1976	Box 27 folder 1
Correspondence, March-May 1976	Box 27 folder 2
Correspondence, June-July 1976	Box 27 folder 3
Correspondence, August-September 1976	Box 27 folder 4
Correspondence, November-December 1976	Box 27 folder 5
Correspondence, January-February 1977	Box 27 folder 6
Correspondence, March-May 1977	Box 27 folder 7
Correspondence, June-September 1977	Box 27 folder 8
Correspondence, October-December 1977	Box 28 folder 1
Correspondence, January-February 1978	Box 28 folder 2
Correspondence, March-April 1978	Box 28 folder 3
Correspondence, May-August 1978	Box 28 folder 4
Correspondence, September-December 1978	Box 28 folder 5
Correspondence, 1979-1994	Box 28 folder 6
Correspondence, notes, etc., undated	Box 28 folder 7

5.2 Projects & people

Language of the Material: English

Scope and Contents

With a few exceptions added later, this is ISC's main files and folder order.

1-2-3-4ever slides, May 1973	Box 96
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Adams, William Howard	Box 43 folder 6
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AID slides	Box 97
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America the Beautiful, 1971-1978	Box 43 folder 7
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Scope and Contents

Bruce Dowling, Nanine Bilski. See also ATB file (Stern was on Board)

America the Beautiful slides	Box 98
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American Speaker Systems, Inc., 1982	Box 43 folder 8
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Appel, Doris & Bernard, 1975-1976	Box 43 folder 9
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Scope and Contents

Doris was a sculptor. ISC placed American Medicine sculptures at the Boston Museum of Science.

Arizona-Sonora Desert Museum, 1971-1976	Box 43 folder 10
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Scope and Contents

"Tunnel in the Desert" exhibit

Armco Steel Corp., 1975-1976	Box 44 folder 1
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Scope and Contents

Offshore Technology Conference etc.

Armco slides	Box 99 Box 100
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Scope and Contents

National Supply, Marion, Sand Springs, Gainesville, Butler, Baltimore, Ambridge, Hamilton Middletown Works, Houston, Zanesville, Community, Venezuela, Ashland, Kansas City, RISD, etc.

Army Corps of Engineers, 1977	Box 44 folder 2
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Scope and Contents

Dickey-Lincoln School Lakes Hydroelectric project brochure/exhibit

ARP Instruments/Tonus, 1971-1973, 1976	Box 44 folder 3
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Scope and Contents

synthesizer manufacturer, a division of Tonus, Inc. Marvin Cohen, etc.

Art Access Media slides	Box 101
Association of Independent Video and Filmmakers, Inc., 1974-1976	Box 44 folder 4
Scope and Contents	
president Ed Lynch. Newsletters, memos, one letter from Stern	
Astrodine Systems, 1969	Box 44 folder 5
Scope and Contents	
space-themed restaurant franchise, interested in domes, "space light module" projections. Later named National Communications Group.	
Astrodine plans	map-folder 67
Astrodine slides	Box 130
Batos, Armand, 1971, 1976	Box 44 folder 6
Berks, Robert, 1973-1981	Box 44 folder 7
Scope and Contents	
Sculptor. Mostly re: David Weinrib, Gather Ye Flowers proposal, MITRE Corp., Vepco. Includes Bios, contact sheets. No letters from Berks	
Beth Hatefutsoth, 1973-1978	Box 44 folder 8
Scope and Contents	
Museum of the Jewish Diaspora, Tel Aviv, Israel. Design notes, scripts, etc.	
Bic slides	Box 130
Boston Neighborhood Business Association, 1977	Box 44 folder 9
Scope and Contents	
City of Boston project	
Bouterline, Serge	Box 44 folder 10
Bove & Charmoy (law firm), 1976-1978	Box 44 folder 11
Brailsford, Larry, 1969-1971	Box 44 folder 12
Brockman, John, 1968-1988	Box 45 folder 1
Scope and Contents	
See also USCO, personal files	

Brockman/Intermedia Artists Corporation, 1968-1988	Box 45 folder 2
Scope and Contents	
see also Intermedia '68 etc. in USCO	
Burke, Ken	Box 45 folder 3
Caicos/Global Village, 1969	Box 45 folder 4
Scope and Contents	
Carribean Global Village was real estate development in Turks & Caicos Islands, organized by Herbert Harrington. ISC responsible for "concept, marketing, enivornmental development." Project never came to fruition.	
Caicos/Global Village, 1970	Box 45 folder 5
Caicos/Global Village - printed material & negatives	Box 45 folder 6
Caicos/Global Village - land development	Box 45 folder 7
Scope and Contents	
Includes original maps and sketches.	
Caicos/Global Village - billing & expenses	Box 45 folder 8
Caicos/Global Village - agreements, proposals, notes	Box 45 folder 9
Caicos/Global Village - investors/stock offers	Box 46 folder 1
Caicos/Global Village - working view master	Box 46 folder 2
Scope and Contents	
(original of proposal, contains art possibly by Alton Kelley)	
Caicos/Global Village slides	Box 130
Calloway, Dayton, 1975-1977	Box 46 folder 3
Scope and Contents	
Subcontracted as representative in the Midwest. mostly re: Armco, 360 degree theater	
Capa, Cornell, 1973-1975	Box 46 folder 4
Scope and Contents	
International Center of Photography, International Fund for Concerned Photography	
Capa/International Fund for Concerned Photographers slides	Box 131
Scope and Contents	
Cornel Capa/Jerusalem City of Mankind with three audio reels	

Center for Understanding Media seminar, 1970	Box 46 folder 5
Central Maine Power, 1972-1974	Box 46 folder 6
Scope and Contents	
Maine Yankee Atomic Power Information Center	
Century III, 1979-1981	Box 46 folder 7
Charter Industries, Inc., 1976-1978	Box 46 folder 8
Scope and Contents	
North Carolina geodesic dome builders, related to Synergetics. See also Venezuela files.	
Chas. T. Maine slides	Box 130 Box 131
Collins, Michael	Box 46 folder 9
Columbia Pictures, 1971-1972	Box 46 folder 10
Scope and Contents	
re: "A Safe Place" etc.	
Commercial Union Assurance Co., 1978	Box 46 folder 11
Denver Earth Exposition, 1970, 1972, 1974	Box 47 folder 1
Scope and Contents	
Mel Lawrence, Earth Expositions, Inc. Scheduled for 1972 but was cancelled.	
Dror, Yehezkel, 1975-1976, 1983	Box 47 folder 2
Durkee, Barbara / Lama Foundation, 1972	Box 47 folder 3
Scope and Contents	
also Berklee Johnson, re: pressing record of mantras.	
Eames Office, 1970-1977	Box 47 folder 4
Scope and Contents	
ISC loaned equipment for Eames Norton lectures. Most correspondence is with Alex Funke. Includes one brief letter from Charles Eames.	
EDA Indian Reservation project, 1973	Box 47 folder 5-6
Scope and Contents	
Economic Development Administration (EDA), part of Department of Commerce. Planning/Economic Development on reservations. Recommendations for audiovisual programs, scripts & treatments.	

EDA slides	Box 102
Ehrenreich Photo-Optical / Nikon, 1974-1976	Box 47 folder 7
Scope and Contents	
Ira Shapiro, Richard LoPino, Ehrenreich Photo-Optical Industries, Inc.	
Farrington, Richard (landlord), 1978-1979	Box 47 folder 8
Faverman, Mark/Boston Visual Arts Union, 1974-1979	Box 47 folder 9
Federal Design Assembly, 1974	Box 47 folder 10
Scope and Contents	
Second conference, September 1974. ISC produced "This Is the Federal Court" via NEA.	
Federal Design Assembly slides	Box 103
Federal Railroad Administration slides	Box 105
Fisher, George, 1968-1969	Box 47 folder 11
Football Training Films, Ltd., 1976-1980	Box 47 folder 12
Football Training Films, Ltd., 1976-1980	Box 48 folder 1
Freeman, Don/Archimedia, 1972-1977	Box 48 folder 2
Friedberg, M. Paul, 1975-1976	Box 48 folder 3
Goldstein, Sunny, 1973-1978	Box 48 folder 4-5
Scope and Contents	
Sungold Marketing Corp., Video Product Exposure, Inc. Involved with National Tobacco Distributors project, also Dannon Frozen Yogurt, etc. Some legal material.	
Gorewitz, Rubin, 1968-1976	Box 48 folder 6
Scope and Contents	
Accountant, active with artists rights.	
Harry's American Bar slides	Box 106
Harvard Business School Case Studies, 1966-1968	Box 48 folder 7
Harvard Institute in Arts Administration, 1975, 1977	Box 48 folder 8
Scope and Contents	
Class material	

Harvard slides	Box 107
Scope and Contents	
Historical, Current/70s, Social Commentary, Outs, Dups, Graphics, Alden-Merthon, Student Show, HBSS, Live, Copy Stand, Harvard Square, MMSM/Managing Motivation, Climate Rhythms, Humana	
Harvard/N-Ach (Need for Achievement) slides	Box 108
Hatfield, William/Hatfield & Associates, 1975, 1977	Box 48 folder 9
Scope and Contents	
Mostly reports on educational television	
Hatfield, William/Hatfield & Associates, 1975, 1977	Box 49 folder 1-2
Scope and Contents	
Mostly reports on educational television	
Hockey Scene, 1971-1983	Box 49 folder 3-4
Scope and Contents	
Nelson Goodman, Harvard philosophy professor. Multimedia theater/dance work. Martha Armstrong Gray, choreographer.	
Hudson project, 1983	Box 49 folder 5
Humana, 1971-1972	Box 49 folder 6
Scope and Contents	
ISC subsidiary founded by George Litwin.	
International Design Conference in Aspen, 1976	Box 50 folder 1
Scope and Contents	
Stern presented "Flip Flop." See also Stern writing series.	
International Design Conference in Aspen- Flip-Flop slides	Box 104
International Underwater Explorers Society (UNEXSO), 1976	Box 50 folder 2
Scope and Contents	
1970 Press release announcing Intermedia as new co-owner with Litwin as VP. Also includes copy of 1962 Fathom magazine.	
UNEXCO/Underwater Exploration slides	Box 123 Box 124 Box 125 Box 126

Jewish Museum slides	Box 109
Scope and Contents	
Lower East Side show, D-9 demo, etc.	
Kamen, Michael/New York Rock Ensemble, 1972, 1975-1977	Box 50 folder 3
Kamstra, Abrash, Dickerson & Associates (architects), 1971-1976	Box 50 folder 4
Katz, Karl, 1969-1979	Box 50 folder 5
Scope and Contents	
Jewish Museum, Metropolitan Museum of Art. See also Yeshiva.	
Kieronski, Robert, 1970-1974	Box 50 folder 6
Scope and Contents	
Consultant, developed K-3 hardware.	
Kings Island/Expo-America, 1975-1976	Box 50 folder 7
Scope and Contents	
William C. Price, marketing director	
King's Island slides	Box 131
Kodak, 1969-1980	Box 50 folder 8
Scope and Contents	
Kodak also in USCO series (interfiled)	
Krieger, Jesse/J.J. Krieger & Co. (accountants), 1970-1973	Box 50 folder 9
Landscape Architecture magazine, 1972-1976	Box 51 folder 1-2
Scope and Contents	
editor Grady Clay. Stern wrote book reviews. Proposal for film version of Clay's book "Close Up: How to Read the American City"	
Leary, Timothy, 1969-1970, 1976	Box 51 folder 3
Scope and Contents	
Recorded at Intermedia August 1969 for Douglas label. Contains itinerary and clippings ; Copies of letters of support from Stern, Litwin & Weil ; Stern to Leary 1976 ; notes ; photo negatives and contact strips. See also Castalia file in USCO.	

Controlled Access Headings:

• Leary, Timothy, 1920-1996	
Lee, Paul, 1967-1976	Box 51 folder 4
Scope and Contents	
See also USCO.	
Lee, Tom/Thomas H. Lee Company, 1974-1979	Box 51 folder 5
Lincoln Sites project, 1974-1975	Box 52 folder 1
Scope and Contents	
"Lincoln's Thought & The Present" NEH grant-funded project run by Professor Chuck Strozier of Sangamon State University, Springfield, Illinois. ISC produced presentations, film, pamphlets. Also involved were Geoffrey Ward, Gillian Anderson, others.	
Lincoln Sites project, 1976	Box 52 folder 2-3
Lincoln Sites project, 1977	Box 52 folder 4-5
Lincoln Sites project - Lincoln Historical Society, museums correspondence, 1977	Box 52 folder 6
Lincoln Sites project, 1978	Box 52 folder 7
Lincoln Sites project, 1979	Box 52 folder 8
Lincoln Sites project - undated notes & meeting transcripts	Box 53 folder 1
Lincoln Sites project - equipment	Box 53 folder 2
Lincoln Sites project - pamphlet drafts	Box 53 folder 3
Lincoln Sites project - photographs	Box 53 folder 4
Lincoln Sites project - research	Box 53 folder 5
Lincoln Sites project - unidentified script	Box 53 folder 6
Lincoln Sites project - law offices scripts	Box 53 folder 7
Lincoln Sites project - courtroom scripts	Box 54 folder 1
Lincoln Sites project - New Salem film scripts & production notes	Box 54 folder 2
Lincoln Sites project - depot scripts	Box 54 folder 3
Lincoln Sites project - NEH proposals	Box 54 folder 4
Lincoln Sites project - academic papers (unfoldered)	Box 55
Lincoln Sites project slides	Box 110 Box 111
Lovelight/Laser Magic, 1975-1976	Box 56 folder 1
Lovelight/Laser Magic, 1977	Box 56 folder 2

Lovelight/Laser Magic, 1978-1987	Box 56 folder 3
Lovelight/Laser Magic - printed material	Box 56 folder 4
Lovelight/Laser Magic - scripts, etc.	Box 56 folder 5-6
Lovelight/Laser Magic - storyboards	Box 56 folder 7
Lynn show slides	Box 132
Mahoney, Weiss & Brock (law firm)	Box 51 folder 6
Maine Yankee slides	Box 112
Marsh, Ken / Woodstock Community Video	Box 51 folder 7
McBer & Company, 1969-1975	Box 51 folder 8
Scope and Contents	
Boston, William Le Clere, Behavioral Science Center, David McClelland. ISC produced "Effects of Achievement Motivation Training" film.	
Museo de Arte Contemporaneo, 1975-1979	Box 51 folder 9
Scope and Contents	
Correspondence re: video exhibition. See also Venezuela files.	
Museum of the American China Trade, 1975-1976	Box 57 folder 1
Scope and Contents	
"Boston & The Sea" film. New England Aquarium	
Museum of the American China Trade	Box 57 folder 2
Scope and Contents	
research, scripts, notes, photographs	
Museum of the American China Trade slides	Box 131 Box 132
Museum of Contemporary Crafts, 1969, 1970, 1975	Box 57 folder 3
Museum of Fine Arts, Boston, 1969-1975	Box 57 folder 4
Museum of Modern Art, New York, 1975-1978	Box 57 folder 5
National Association of Tobacco Dealers/Distributors, 1974-1975	Box 57 folder 6
National Center for Experiments in Television (NCET), 1973-1975	Box 57 folder 7
Scope and Contents	
KQED, Paul Kaufman, executive director. Warner Jepson was composer-in-residence.	

National Council of Negro Women, 1973-1976	Box 58 folder 1
Scope and Contents	
ISC were contracted to film the dedication of the Mary McLeod Bethune Monument in Washington D.C.	
National Endowment for the Arts, 1972-1978	Box 58 folder 2
Scope and Contents	
Includes Federal Design and other conference material. More on NEA elsewhere too.	
New American Library, 1975	Box 58 folder 3
New England Electric System, 1970-1978	Box 58 folder 4-6
Scope and Contents	
Bear Creek Pumped Storage Project Visitor Center ; Narragansett Nuclear Power Station Nuclear Information Center, Charleston, Rhode Island 1975	
New England Electric System slides	Box 113
Scope and Contents	
6 in a Day, Bear Swamp, Deerfield, Reddy Kilowatt	
New England Research Associates (NERA)	Box 58 folder 7
Scope and Contents	
Carl D. Orio, John Simms	
New York State Council on the Arts, 1970-1977	Box 58 folder 8
Scope and Contents	
Includes Giorno Dial-a-Poem application 1975. See also Planning Corporation for the Arts, Ken Dewey	
Niese, Henry, 1970-1971	Box 58 folder 9
Scope and Contents	
NEH application for "The Aliens" documentary on outlaw motorcycle gang.	
O'Grady, Gerard / Center for Media Studies (SUNY Buffalo)	Box 58 folder 10
Opera Today magazine, 1970, 1973	Box 58 folder 11
Opera Today slides	Box 132

Pablo Light Show, 1968, 1971-1972	Box 58 folder 12
Scope and Contents	
Pat Firpo, Pablo Media Artists & Technicians. See also USCO.	
Park-McCullough House (Bennington, Vermont), 1976-1977	Box 59 folder 1
Planning Corporation for the Arts, 1971	Box 59 folder 2-3
Scope and Contents	
Ken Dewey, executive director. Anne Wadsworth. Stern chairman of Artists in Society Committee, reports to NY State Council on the Arts. Includes prospectus, board minutes, reports, Stern interview 1971. See also NY State Council on the Arts.	
Poets & Writers, 1973-1975	Box 59 folder 4
Scope and Contents	
Galen Williams	
Porett, Thomas D., 1969-1978	Box 59 folder 5
Scope and Contents	
Philadelphia College of Art film/video artist and teacher. Re: "Made in USA," etc.	
ROTC slides	Box 114
Quincy School, Boston, 1974-1976	Box 59 folder 6
Scope and Contents	
Through The Architects Collaborative (TAC), artist Maria Termini created a "Mural art frieze of porcelain enamel steel panels" on the exterior of the school. Also includes Quincy School poetry book c.1978.	
Quincy/TAC slides	Box 133
Rimberg, June & Felix, 1970-1976	Box 59 folder 7
Scope and Contents	
Peat, Marwick, Mitchell & Co., real estate marketing	
Rink Realty, 1971-1978	Box 59 folder 8
Rockefeller Foundation	Box 59 folder 9
Scope and Contents	
Video/cable/educational television proposals, including "Experimental Television Centers and the Universities: the NCET Project" 1974	

Rockefeller Foundation	Box 60 folder 1
Scope and Contents	
Video/cable/educational television proposals, including "Experimental Television Centers and the Universities: the NCET Project" 1974	
Ryan, Paul, undated, 1983, 2001	Box 60 folder 2-3
Scope and Contents	
Graduate Media Studies faculty, New School. script treatments, clippings, etc.	
Schachter, Zalman	Box 60 folder 4
Scope and Contents	
Recorded "7 Beggars of Reb Nalman/Torah of the Void" at Intermedia, released and distributed by Intermedia. See also Intermedia Sound/Recording, Jewish series.	
Schneider, Bert, 1971-1977, 1983	Box 60 folder 5
Scope and Contents	
BBS Productions with Bob Rafelson. Re: " A Safe Place," Huey Newton, etc. See also USCO.	
Schweber, Seymour, 1966-1976	Box 60 folder 6
Scope and Contents	
Schweber Electronics. "The Tip Off on Components From Schweber" 1966-67, other promotional material, including offprints of Schweber's column in Electronic News. See also USCO.	
Sea Pines Plantation Company, 1969	Box 60 folder 7
Scope and Contents	
Hilton Head, South Carolina. Proposals with William Doggrell.	
Sea Pines slides	Box 115 Box 116 Box 117
Scott Paper slides	Box 132
Segal, Joseph & Nathan, 1975-1978	Box 60 folder 8
Scope and Contents	
Musicians, recorded "Hallel" LP through Intermedia. See Intermedia Sound/Recording.	

Smithsonian Institution, 1969-1978	Box 61 folder 1
Scope and Contents	
Drug Conference 11/11/1969, William "Bill" Fitzhugh, Department of Anthropology consulted on Bear Swamp project, etc.	
Spartus slides	Box 118
Staten Island Development Center (SIDC), 1979-1980	Box 61 folder 2
Scope and Contents	
Omar Lerman	
Staten Island Development Center slides	Box 119
Scope and Contents	
Includes 4 audio reels and one audio cassette	
Surveys, 1967-1968	Box 61 folder 3
Synergetics slides	Box 120
Teicholtz, Eric, 1972-1976	Box 61 folder 4
Scope and Contents	
Assistant director, Laboratory for Computer Graphics and Spatial Analysis at Harvard. Worked on Beth Hatefutsoth project. See also Chronological Correspondence.	
Teleportraits / Artists, Babies, Bodies	Box 61 folder 5
Scope and Contents	
Stern video productions at WGBH	
Termini, Maria, 1975, 2006-2007	Box 61 folder 6
Scope and Contents	
Stern recommendation, emails re: Quincy mural film stored at Anthology Film Archive.	
Theodore Samet & Co., 1975, 2006-2007	Box 61 folder 7
Scope and Contents	
Mel Shuman	
Thom McAn slides, 1972	Box 121
Tonus/ARP slides	Box 132

Transportation Safety Institute, 1974, 1977	Box 61 folder 8-9
Scope and Contents	
Railroad safety inspector training films, Federal Railroad Administration.	
Turning On Without Drugs (TOWD), 1970-1971	Box 61 folder 10
Scope and Contents	
College tour. Edward Rosenfeld wrote TOWD book. Brockman Associates involved.	
Turning On Without Drugs slides	Box 133
United States Information Agency, 1971-1977	Box 62 folder 1-2
Scope and Contents	
Three AV shows for exhibit, including "Technology for the American Home," also vocational videos 1971.	
United States Information Agency slides	Box 122
United States Transportation Agency slides	Box 122
VEPCO slides	Box 127
We Are All One, 1968, etc.	Box 62 folder 3
Scope and Contents	
USCO - Intermedia	
Weiss, Zimmerman & Angoff (law firm), 1969-1978	Box 62 folder 4-6
WGBH, undated, 1970-1972	Box 62 folder 7
Scope and Contents	
Producer/director Fred Barzyk, also Dorothy Chiesa, Jock Gill, Michael Rice, Rick Hauser, Olivia Tappa, others. ISC made equipment, recorded Bernstein lectures, Twyla Tharp, other production, graphic treatments, etc. Stern was involved as video artist with the New Television Workshop and proposed a program on latin music called "Chévere." See also Teleportraits, etc.	
WGBH, 1973-1974	Box 62 folder 8
WGBH, 1975-1979	Box 62 folder 9
WGBH Chévere proposal	Box 63 folder 1
WGBH slides	Box 128
Scope and Contents	
Busch-Reisen, Keeping Warm, Pocket Mime, Adult Education, Higgins & Hammond Museum/Castler, Armory, Aquarium, Museum of Science, Massage, Salem, Christmas	

Show, Chinatown, Steve's Ice Cream, Saugus Iron Works, Twyla Tharp, Wayside Inn, Fanny Farmer, Do It, Insomniac, Museum of Transportation, Where to Get Off

Wiener, Hesh, 1972 Box 63 folder 2

Scope and Contents

Artist/theorist, opened timeshare computing company Berkeley. Now tech journalist/writer.

Wise, Howard/Eletronic Arts Intermix, 1971-1977 Box 63 folder 3

Scope and Contents

See also Howard Wise Gallery in USCO

Woodchuck Hollow Brass and Woodwind Choir, 1972 Box 63 folder 4

Scope and Contents

Recorded at Intermedia, released and distributed by Intermedia too. See Intermedia Sound/Recording.

Woodstock Ventures/Aquarian Exposition, 1969 Box 63 folder 5-6

Scope and Contents

Woodstock Music & Art Fair August 1969. ISC provided logistical support - designed campgrounds, signage, transportation, maps. Michael Lang, Stan Goldstein, Don Ganoung, Mel Lawrence. USCO Fanflashtic was proposed for campgrounds too (unfeasible due to electrical needs). Alton Kelley was involved with signage ; "Stanley Mouse has joined Kelley here" 9/69. Will Wroth supervised Hog Farmers with field prep, etc. Stuart Viddocler very active, not just with accounting. Quennel/Gaffney Design Services. Contains correspondence, memoranda, invoices, clippings, blank staff passes, site blueprints, etc.

Woodstock plans, 1969 map-folder 68

Woodstock newspaper clippings, 1969 Box 69 folder 4

Scope and Contents

Folder 1 was removed from Box 69 and re-housed in Box 69a.

Yalkut, Jud, 1973-1979 Box 63 folder 7

Scope and Contents

Contemporary Media Study Center, Dayton, Ohio. See also USCO.

Yeshiva University Museum, 1971-1976 Box 63 folder 8-10

Scope and Contents

New York. Dalia Tawil, curator. Sheldon Socol, VP of Business Affairs.

Yeshiva University slides	Box 129
Zubin Shahastra Zandra, 1975-1977	Box 63 folder 11
Zen Center (San Francisco), 1972-1973	Box 63 folder 12
Scope and Contents	
300 Page Street, San Francisco. Fran Keller, advice on audio recording and tape storage. See also Richard Baker file.	
Miscellaneous slides	Box 133
Miscellaneous slides	Box 134
Scope and Contents	
AMA Telephone, American Savings & Loan Institute, American Women Making History, A.D. Little, Art Centers USA, Art Director's Club of Boston, BASF "Word Processing" (with audio cassette), ASI, Boston Center for the Arts, Boston Edison Energy Crisis	
Miscellaneous slides	Box 135
Scope and Contents	
Avon Diamondopolous, CADEC, Come Visit Us, City Hall Show	
Miscellaneous slides	Box 136
Scope and Contents	
Contrasting Lifestyles, Data Packaging Corp., Demonstrations, Delmarva	
Miscellaneous slides	Box 137
Scope and Contents	
Dichter Program, Dymol/Xylogic Processing System, Children's Museum, Energy, Genra Grason Stadler, Ralph Guild, Green Beret, Hands On	
Miscellaneous slides	Box 138
Scope and Contents	
LifeSaver, VPE, Melhado & Co., Cherubini, Intervideo	
Miscellaneous slides	Box 139
Scope and Contents	
Microwave, ODC Pepsi, Qquaker Oats, Quinnipac, Sbane	

Miscellaneous slides	Box 140
Scope and Contents	
Intervideo, Lifesavers	
Miscellaneous slides	Box 141
Scope and Contents	
Spindler Alignment Slides, Hugh Stubbins & Associates, Student Impact, Bill Verity, Working Party	
Miscellaneous slides	Box 150
Scope and Contents	
USCO T-13, T-14, T-17, T-18; one box "USCO, Gerd, T. McCan, Venezuela, UNEXCO"	
Slides by subject	Box 142 Box 143 Box 144 Box 145 Box 146
Scope and Contents	
Includes transportation, travel, tourism, landscape, people, hospitals, supermarkets, etc. ISC & USCO labels, some stock photos, multiple labels. Many have project numbers.	
Sampler slide show	Box 150
Scope and Contents	
Hands On, Lynn, Deerfield, ASI (with audio cassette)	
ISC slides	Box 151 Box 152
Scope and Contents	
Corporate Capability, Corporate Samplers, ISC People & Associates, various slide cases labeled only "Intermedia"	
"Gerd's Show at Carpenter Center" slides	Box 154
Miscellaneous oversize	map-folder 64
Scope and Contents	
Includes Aspen conference posters, Torah of the Void cover slick, Einstein notes, etc.	
Plans and schematics	map-folder 65
Scope and Contents	
Includes material on projects such as Arizona, Beth Hatefutsoth, Caico, & Einstein Medical Center.	

5.3 Venezuela

Language of the Material: English

Arrangement

Files in subject order alphabetically, followed by chronological correspondence files.

Luis Enrique Alcala	Box 28 folder 8
Alfavisión, undated, 1971-1975	Box 28 folder 9
Alfavisión, 1976	Box 29 folder 1
Alfavisión, 1977	Box 29 folder 2
Alfavisión, 1978-1979	Box 29 folder 3
Diego Arria, 1972-1975	Box 29 folder 4
Jose Ignacio Cadavieco	Box 29 folder 5
Carabobo	Box 29 folder 6
Centro Simon Bolivar	Box 30 folder 1-2
Centro Simon Bolivar slides	Box 88 Box 89 Box 90
Scope and Contents	
"Para Todos Trabajamos" etc.	
Gustavo Cisneros	Box 30 folder 3
Diego Alberto Cisneros	Box 30 folder 4
Conahotu	Box 30 folder 5
CORIMON	Box 30 folder 6
Expo Zulia	Box 30 folder 7
Guido Grooscoors	Box 30 folder 8
Fernando Irazabal, 1971-1972	Box 31 folder 1
Fernando Irazabal, 1973-1977	Box 31 folder 2
Maracaibo	Box 31 folder 3
Maracaibo slides	Box 86
Mas Viven Mejor	Box 31 folder 4
Mas Viven Mejor manuals	Box 31 folder 5
Mas Viven Mejor slides	Box 91 Box 92 Box 93 Box 94 Box 95
Miraflores	Box 31 folder 6
O.C.I.	Box 31 folder 7
O.D.C. (Organizacion Diego Cisneros)	Box 32 folder 1

Panama	Box 32 folder 2
Carlos Andres Perez	Box 32 folder 3
Reimburseables	Box 32 folder 4
Jose Rafael Revenga, Educatel	Box 32 folder 5
David Sawyer	Box 32 folder 6
Summavision	Box 32 folder 7
Synergetics	Box 32 folder 8
business cards, etc.	Box 33 folder 1
Photos, Venezuela '77, 1977	Box 33 folder 2
News clippings	Box 33 folder 3
Correspondence, undated	Box 33 folder 4
Publications	Box 33 folder 5-7
Untitled typescript	Box 34 folder 1
Correspondence, 1971-1972	Box 34 folder 2
Correspondence, 1973	Box 34 folder 3
Correspondence, 1974	Box 34 folder 4
Correspondence, 1975	Box 34 folder 5
Arte de Video	Box 34 folder 6
Correspondence, 1976	Box 34 folder 7
Correspondence, 1976	Box 35 folder 1-2
Correspondence, 1977	Box 35 folder 3-4
Correspondence, MVM etc., 1977	Box 35 folder 5
Telexes, 1977	Box 36 folder 1-3
Correspondence, 1978-1988	Box 36 folder 4
Venezuela/Synergetics/MVM plans, 1977	map-folder 66
Miscellaneous slides	Box 85
Scope and Contents	
Includes Caracas sunsets, CSB Para Todos, Conahotu, Expozuli, Cruz Diaz, concert at Hipodromo de El Paraiso, Caracas 1/14/72 featuring Paul Pena and New York Rock Ensemble.	
Curaçao slides	Box 87

5.4 Intermedia Recording/Intermedia Sound

Language of the Material: English

ISC studio slides

Box 155

Scope and Contents

"Session Report" with Johnson Brothers and Boston record stores, Studio 101.1 with Paul Pena and others, Pena 101.2, Roger Powell, Woodchuck Hollow Choir & Band 143

Miscellaneous	Box 41 folder 4
Files, 1970	Box 41 folder 5
Files, 1972-1974	Box 41 folder 6
Fire insurance claim, 1974	Box 41 folder 7
Files, 1975	Box 41 folder 8
Files, 1976-1979	Box 41 folder 9
John Jorda, Studio courses, 1977-1978	Box 41 folder 10
Reb Zalman LP sales, 1974-1977	Box 41 folder 11
Lovelight soundtrack, Dan Cole legal, 1974-1977	Box 41 folder 12
Contracts, Jim Hurt, 1973	Box 41 folder 13
Contracts, Paul Pena, 1971-1973	Box 41 folder 14
Contracts & legal, Roger Powell, 1972-1975	Box 42 folder 1
Contracts, Charlie Mariano, 1971	Box 42 folder 2
Contracts & legal, Abe Laborial, 1971-1973	Box 42 folder 3
Weil separation agreement, 1973	Box 42 folder 4
Taxes, 1973	Box 42 folder 5
Contracts, etc., 1971-1974	Box 42 folder 6

5.5 Administrative, personnel, etc.**Language of the Material:** English**Scope and Contents**

Employee files are mostly undated correspondence, memoranda, and notes; more are filed under projects or in general chronological correspondence files.

Annual reports	Box 36 folder 5
Annual meetings	Box 36 folder 6
Press kits etc.	Box 39 folder 1

Printed material	Box 39 folder 2
Scope and Contents	
Forms, letterheads, promotional brochures (some with Alton Kelley art) etc.	
Press releases	Box 39 folder 3
Miscellaneous employee	Box 39 folder 4
Callahan, Michael	Box 39 folder 5
Cherubini, Tony	Box 39 folder 6
Dacey, Robert	Box 39 folder 7
Gundy, Walter	Box 39 folder 8
Litwin, George	Box 39 folder 9
McLelland, Nick	Box 39 folder 10
Osler, Bobbi (later Bobbi Carrey)	Box 39 folder 11
Penaherrera, Carlos & Kathy	Box 39 folder 12
Vidockler, Stuart	Box 39 folder 13
Weil, Gunther	Box 39 folder 14
Miscellaneous photographs & negatives	Box 39 folder 15
Addresses	Box 40 folder 1
Miscellaneous proposals etc.	Box 40 folder 2-3
Institute for Financial Education Instructor Guidelines	Box 40 folder 4
Business cards	Box 43 folder 3
PR maquettes	Box 43 folder 5
5.6 Tax, stock & financial	
<u>Language of the Material:</u> English	
audits, 1968-1970	Box 37 folder 1
audits, 1971	Box 37 folder 2
audits, 1972	Box 37 folder 3
audits, 1973	Box 37 folder 4
audits, 1974	Box 37 folder 5
audits, 1975	Box 37 folder 6
audits, 1976-1977	Box 37 folder 7
tax/stock/financial, undated, 1969	Box 38 folder 1
tax/stock/financial, 1969	Box 38 folder 2
tax/stock/financial, 1970	Box 38 folder 3

tax/stock/financial, 1971	Box 38 folder 4
tax/stock/financial, 1972-1973	Box 38 folder 5
tax/stock/financial, 1974-1975	Box 38 folder 6
tax/stock/financial, 1976	Box 38 folder 7
tax/stock/financial, 1977	Box 38 folder 8
tax/stock/financial, 1978	Box 38 folder 9
tax/stock/financial, 1979	Box 38 folder 10
tax/stock/financial, 1980	Box 38 folder 11
tax/stock/financial, 1981	Box 38 folder 12
tax/stock/financial, 1982-1983	Box 38 folder 13
tax/stock/financial, 1984-1985	Box 38 folder 14
tax/stock/financial, 1986-1988	Box 38 folder 15
tax/stock/financial, 1989-1996	Box 38 folder 16
tax/stock/financial - Chapter IX	Box 38 folder 17

5.7 Equipment & technical

Language of the Material: English

Technical manuals, schematics, notes, etc.	Box 40 folder 5
Hardware - D-9, D-10	Box 41 folder 1
Hardware - D-12	Box 41 folder 2
Hardware - D-14	Box 41 folder 3
Technical catalogs and manuals A-M	Box 42 folder 7
Technical catalogs and manuals N-W	Box 42 folder 8
Film rental catalogs	Box 43 folder 1-2
Slide, tape & other listings	Box 43 folder 4
Equipment slides	Box 147 Box 148 Box 149

Scope and Contents

Hardware, "Media - Common Ownership" Litwin/Wroth report, Installations D-9 & D-10 ; D-10, DG-3, DG-4, K-3, R-7, E-Z Viewer, Seth's Video Synthesizer, Video Showcase, Graphics, DAVI Systems/DAVI Booth, NAVA Show ; NAVA, SUMMA, Dissolve Show, D-9 Carousel

D-10 Show	Box 150
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Series 6. Poetry & Writing

Language of the Material: English

Scope and Contents

See also poetry magazines etc. in "Other Publications & Clippings" file.

6.1 Poetry in Folio

Language of the Material: English

Related Materials:

Related Materials

Washington University in St. Louis holds the May Swenson Papers (MSS111), which contains some Poetry in Folio correspondence: <http://library.wustl.edu/units/spec/manuscripts/findingaids/MSS111.html>

Scope and Contents

Poems in Folio was a project initiated by Stern and his then wife Ann London to publish poems in broadsheet form by fine presses on a monthly subscription basis. While Gerd and Ann did all the coordinating, the editorial board consisted of Stanley Kunitz, Henry Rago (editor of Poetry) and Richard Wilbur, and presses included Lawton Kennedy, Sig Sivertson, Westerham Press Ltd., and Mallette Dean. Ed Grabhorn (who printed a William Carlos Williams poem) had suggested using a variety. Correspondents include Claude Fredericks, Banyan Press/Pawlet; Ward Ritchie (one or two notes); Harold Zellerbach (a major backer); Dave Meltzer, Discovery Book Shop; Henry W. Wennings Rare Books (handled some sales 1963-64, also worked with Stern on Afterimage), as well as most of the poets listed below. Some files only contain typescripts of poems. The Roethke file is more substantial than others, and contains a 4/22/54 letter draft from Stern which mentions Lewis Hill, John Hoffman and Harry Partch. Some copies were sent as gifts, and they received acknowledgements from Supreme Court Justice Earl Warren and California governor Goodwin Knight. At one point PIF had even intended to record an LP of poetry. In the end, lack of interest and the resulting financial crisis prevented them from printing the planned twelfth poem by I.A. Richards. See also poetry correspondence files.

Please note: many of these files are water damaged and contain evidence of light mold and discoloration. The worst examples were photocopied and removed. Many items are fragile, use care when handling.

Administrative (by-laws, copyright, tax exemption status, etc.)	Box 10 folder 1
Printed material, ads, reviews, etc.	Box 10 folder 2
Subscriber lists	Box 10 folder 3
Correspondence, undated, 1956	Box 10 folder 4
Correspondence, 1957	Box 10 folder 5-6
Correspondence, 1958-1959	Box 10 folder 7

Correspondence, 1960-1964	Box 10 folder 8
Miscellaneous poems	Box 10 folder 9
Scope and Contents	
Robert Lowell printed poem (damaged) ; Robert Kelley signed mimeograph, mentions Stern ; Mary Stuart, signed ; one unknown, unsigned ; Harvey Brown	
Miscellaneous poets	Box 10 folder 10
Scope and Contents	
Poets not in PiF; most only a page or two of correspondence. Includes George Barker ; Elizabeth Bishop ; Susan MacEwan for T.S. Eliot ; Archibald MacLeish ; William Meredith ; Delmore Schwartz ; Yvor Winters.	
W.H. Auden	Box 10 folder 11
Louise Bogan	Box 10 folder 12
John Ciardi	Box 10 folder 13
J.V. Cunningham	Box 10 folder 14
Richard Eberhart	Box 10 folder 15
Robert Francis	Box 10 folder 16
Jean Garrigue	Box 10 folder 17
Robert Graves	Box 10 folder 18
Katherine Hoskins	Box 10 folder 19
Barbara Howes	Box 10 folder 20
Elizabeth Jennings	Box 10 folder 21
Kenneth Koch	Box 10 folder 22
James Merrill	Box 10 folder 23
Josephine Miles	Box 10 folder 24
Marianne Moore	Box 10 folder 25
Howard Moss	Box 10 folder 26
Howard Nemerov	Box 10 folder 27
F.T. Prince	Box 10 folder 28
Adrienne Rich	Box 10 folder 29
I.A. Richards	Box 10 folder 30
Theodore Roethke	Box 10 folder 31
Karl Shapiro	Box 10 folder 32
Louis Simpson	Box 10 folder 33
May Swenson	Box 10 folder 34

Charles Tomlinson	Box 10 folder 35
David Wagoner	Box 10 folder 36
William Carlos Williams	Box 10 folder 37

6.2 Poetry correspondence

Language of the Material: English

Scope and Contents

Mostly communication with publishers and editors of literary journals as well as publishers such as Houghton Mifflin and Harper about his poetry. Many mentions of Lamantia, McClure, and other mutual friends.

Poetry correspondence, undated	Box 11 folder 2
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Scope and Contents

Includes Patricia Coffin note ; from Bern Porter re: Partch, Artaud, Lamantia, Hoffman, Stern's poetry books ; to John Porter III, Life ; to Alan Pryce-Jones ; from Harriet Doar (friend of Abbott Fraser) ; from John Bryan, Renaissance.

Poetry correspondence, 1952-1954	Box 11 folder 3
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Scope and Contents

Includes Allen Ginsberg 1/7/52 and reply 2/27/53 ; Marianne Moore ; Isaac [Rosenfeld] 1953 ; to Harriet Doar 1953 ; to Lew [Hill? Welch?] ; San Francisco State College Poetry Center announcement flier 1954.

Poetry correspondence, 1959-1962	Box 11 folder 4
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Scope and Contents

Includes Diane di Prima & LeRoi Jones, Floating Bear ; William Ryan, Contact/Angel Island Publications ; Barney Rosset, Evergreen Review ; to Denise Levertov 1961 ; Dave Haselwood, Auerhahn Press.

Afterimage, 1964-1966	Box 11 folder 5
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Scope and Contents

Correspondence concerning a subscription-based book of Stern poetry published by Villiers in 1965.

Poetry correspondence, 1963-1987	Box 11 folder 6
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Scope and Contents

Includes Diane di Prima & LeRoi Jones, Floating Bear ; Lawrence Ferlinghetti ; to Richard Brautigan ; to Robert Creeley ; to Allen [Ginsberg] ; to John Bryan, Renaissance ; Fred Jordan, Grove ; Lita Hornick, Kulchur ; Ed van Aelstyn, Northwest

Review [Phillip Whalen recommended Stern as an art reporter] ; to Charles Olson 1964. Later correspondence is largely about Stern's "Poemthink."

6.3 Stern poetry & writing

Language of the Material: English

Poems & lists	Box 11 folder 1
Stern/Marga Richter, Relations Cantata notes, 1950s	Box 11 folder 8
Grant proposals, etc.	Box 11 folder 7
Writing, 1950s	Box 11 folder 9-11

Scope and Contents

Notes, essays, poetry, prose, diary entries, etc. Begins with a piece dating to Pinehurst, New York 1940s. Mostly annotated typescripts, some manuscripts.

Miscellaneous notes, transcripts, etc.	Box 11 folder 12
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Scope and Contents

Essay, report, transcripts, etc, including Intermedia Harvard Report with McClelland and Litwin ; Philosophy of Multi-Media 1976, National Audiovisual Association Convention, Flip-Flop Remarks.

Don't Flee the Scene Salty, Seven Stray Cats	Box 74 folder 9
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Scope and Contents

"Don't Flee the Scene Salty" - typescript of play/puppet show cowritten by Jack Gilbert

Seven Stray Cats Reading Their Poems in Sausalito/ Poetry San Francisco Presents Seven Stray Cats in Sausalito / Jean McLean; Laura Uronovitz [Ulewicz]; Michael Grieg; Ann London; Gerd Stern, Robert Stock; Carol Christopher Drake; Jack Gilbert. Silkscreened cover designed by Jack Gilbert and Joan Hartmann-McLean, 17 pp. mimeographed, stapled along the top. "These sheets have been assembled to accompany a reading at THE SAUSALITO LITTLE THEATRE in Sausalito, February 8, 1957. They are limited to 150 copies and do not constitute magazine publication."

Miscellaneous writing	Box 74 folder 10
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Scope and Contents

Note that some filed here are duplicates from elsewhere in the collection. Includes book reviews ; Flip-Flop transcript ; annotated Stern/Grace Clements typescript - "prospectus based on outline..." ; Philosophy of Multimedia 1971 ; Media, Information, And Then? 1974 ; McLelland/Litwin/Stern, Some Intermedia Studies in Education, etc.

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Series 7. Public Relations

Language of the Material: English

Scope and Contents

In the late 50s and early 60s, Stern became a publicity agent ("personal management and public relations" according to a bio), mostly representing restaurants but also a winery, a fashion designer, a real estate developer, and an author/millionaire. His PR career intersected with his writing for Playboy and other magazines, where he was able to plug clients in his reportage. Stern's association with Herb Caen also came in handy when it came to getting publicity. Stern was introduced to the scene in San Francisco by Frank DiMarco, who worked for Enrico Banducci. DiMarco recommended Stern for Alexis' Tangier. Related material can be found in other series.

Bios/CVs/resumes/draft contracts, circa 1957

Box 13 folder 1

Scope and Contents

Stern's first writing job was for the New Palz Independent 9/49-12/50. One bio lists as reference Richard Emerson, Western advertising manager for Shell Oil. He describes his PR work as largely creating "publicity releases, promotional material, magazine writing (some ghost writing) and radio & television script material."

Miscellaneous PR correspondence, 1955-1960

Box 13 folder 2

Scope and Contents

Includes 8/22/55 to Keith Rockwell re: Purple Onion, Maya Angelou ; Jake Ehrlich ; Piro's ; Ty Jurras re: Mary ; Louis Gomberg re: wineries ; Ronald M. Deutsch and Pat (writers for Redbook etc.) ; Paul Brooks, Houghton-Mifflin ; Jim Concannon and Concannon Vineyard ; M. Galashvily ; Dr. Wendell G. Hendricks ; scrap of paper mentioning Rudy Render, Fallen Angel.

Alexis' Tangier, Alexis Merab, 1958-1960, 1964

Box 13 folder 3

Scope and Contents

Includes 3/58 contract ; KCBS transcript 4/32/58 ; Margaret Rice Cooper & Jane Montand, Gourmet magazine re: kulebiaka recipe ; 4/59 Playboy article ; "News From NBC" 8/14/59 transcript (damaged) ; 1960 Stern to Alexis, mentions Frank, Granat Brothers, investments ; Alexis Merabishvilli (his full name) bio drafts ; kulebiaka notes and typed recipes, undated press releases, draft of copy for Korla Pandit record cover ; postcard & brochure ; advertisements & newspaper clippings, including writing by Herb Caen, Paul Speegle, Dick Nolan and Harry Craft.

Michael Callahan installed and maintained a discotheque at Alexis' in the early-mid-1960s and there are some references in USCO and in PR clippings.

Columbus Tower, 1960	Box 13 folder 4
Scope and Contents	
Columbus Tower is a building in San Francisco (San Francisco Designated Landmark No. 33) on Columbus Avenue at Kearny, formerly known as the Sentinel Building. Stern wrote copy for owner Robert Moor, who had bought the building in 1957 and then began an extensive renovation under Henrik Bull. While he appeared to want tenants at first, he ended up selling the building to the Kingston Trio. File contains a history of the building by Stern, draft press release, bio notes, promotional flier, photographs, & magazine clippings.	
Paul Hultberg P.R. drafts, circa 1962-1963	Box 5 folder 5
Scope and Contents	
Paul and Ethel Hultberg are artists; Gerd helped Paul with drafting a letter to galleries and other promotion. With two letters to them dated 1962.	
Jesse Lasky, Jr., 1961	Box 13 folder 5
Scope and Contents	
Includes correspondence, press releases, photographs, clippings.	
<u>Controlled Access Headings:</u>	
Lasky, Jesse L., Jr., 1910-1988	
Mayacamas Vineyard, 1954-1965	Box 13 folder 6
Scope and Contents	
Leon Adams, who was the head of the California Wine Institute, went fishing with Stern and S.I. Hayakawa, and later introduced him to Mary and Jack Taylor of Mayacamas Vineyards, located in the Mayacamas Mountains within the Napa Valley AVA bordering Sonoma Valley. They remained friendly after Stern got out of the PR business.	
Includes promotional material ; bulletins (no.2 August 1953 - no.51 May 1961) ; stock subscription information and prospectus ; bios, financial & other notes ; correspondence 1958-1965, press releases, shareholder report 1958-59 ; clippings.	
<u>Controlled Access Headings:</u>	
Mayacamas Vineyards	
Chuck Meyer-Biff Jones, 1956-1958	Box 13 folder 7
Scope and Contents	
Los Angeles songwriting team best known for "Suddenly There's A Valley." They were formerly under contract to Hill & Range and later known as Capesana Music. Includes 12/11/56 to Carl Haverlin, BMI also re: Partch ; 12/11/56 to Charles Wolcott, MGM ; 1/7/57 Robert B. Sour, Assistant VP of BMI to Stern ; 11/7/57 mentions Fantasy Records	

list of distributors for record on "Biff" label ; 12/57 mentions Rudy Render LP ; 8/21/58 on Valentine Records letterhead.

Sabella's of Marin, 1960-1963	Box 13 folder 8
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Scope and Contents

Angelo "Lou" Sabella, of the famed Sabella family of Fisherman's Wharf, owned a spin-off Sabella's at 633 Great Highway in Mill Valley. Includes correspondence, Pageant July 1963 article, with photographs by Eugene Anthony, including one of Stern.

Charles Stark, 1956-1957	Box 13 folder 9
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Scope and Contents

Artist represented briefly by Stern whose work was at Grete Williams Gallery in San Francisco.

Tamara, 1959-1960	Box 13 folder 10
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Scope and Contents

Tamara Yohanan was fashion designer who specialized in above-the-knee wedding dresses. Stern described himself as "business manager." Includes correspondence, promotional material, lists, press releases, some (very damaged) photographs, and clippings.

Tamara clippings	Box 4 folder 2
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Cornelius Vanderbilt, Jr., 1957-1960	Box 13 folder 11
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Scope and Contents

Signed his letters "Neil." Includes correspondence, clippings, "Vagabonding with Vanderbilt" newsletter, some mentioning Stern.

Receipts - expenses, etc., circa 1956-1961	Box 13 folder 12
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Miscellaneous PR clippings	Box 4 folder 1
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Series 8. Journalism

Language of the Material: English

Scope and Contents

A natural outgrowth of Stern's public relations ventures, Stern's journalistic writing included uncredited articles for Holiday, Coronet, Life, and possibly other magazines. Material on Stern's Playboy (and related Show Business International) writing is in a separate series.

Jane Kronholtz, 1959-1963, 1965, 1974 Box 14 folder 1

Scope and Contents

Stern's literary agent.

Gunther Stuhlman, 1962-1963 Box 14 folder 2

Scope and Contents

Hinshaw & Stulmann, literary agents.

Miscellaneous short works - typescript drafts,
1958-1959 Box 14 folder 3

Scope and Contents

Includes lentil potage recipe ; "The Spliced Playmate" 8/58 Stern/[Howie] Becker ; "Just Barge Right In: Party Thoughts of a Confirmed Bargee" 9/7/58 (see also barge files) ; "Article Topic Suggestion: The Gentleman Vintner" 1959 ; Ted Streshinsky bio ; Tod Berlant press release (last two are PR)

Cavalier magazine/travel/Florida, 1962 Box 14 folder 4

Scope and Contents

Includes correspondence 2-3/62 (some with editor Frederic A. Birmingham) ; article drafts as sent to Jane Kronholtz including "Water Water Everywhere" & "Tampa No, Cuba Si?"

"A Good Cigar Is a Smoke" article, 1961 Box 14 folder 5

Scope and Contents

Includes draft of article "A Good Cigar Is a Smoke" ; correspondence March 1961 ; clippings ; 3 photographs of cigar factory by Tampa News Bureau ; photocopy of uncredited Playboy Vol.12 no.10 October 1965 article on cigars titled "The Cherished Cheroot" probably based on Stern's original article.

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Series 9. Playboy magazine

Creator: Sectorsky, A. C. (Auguste C)

Language of the Material: English

Scope and Contents

Playboy magazine had approached Herb Caen initially with the idea of a column, but Caen was not interested in writing without a byline and recommended Stern to his friend A.C. "Spec" Spector, the associate publisher responsible for the magazine's literary merits until his death in the early 1970s.

Playboy was then more of a men's lifestyle magazine, and Stern wrote several travel and leisure articles as a continuing feature called "On The Town." Naturally, he covered San Francisco first (drawing on his many PR contacts), followed by pieces on New Orleans, Las Vegas, and Acapulco. He also wrote a little for the short-lived affiliate Show Business Illustrated.

The majority of correspondence here is between Stern and Spector. Other letters involve Hugh Hefner, associate editor Jack Kessie, photo editor Vincent T. Tajiri, personnel director (and Spec's wife) Theo, artist LeRoy Neiman (one letter from 1958), SBI senior editors Marvin Barnett & Don Gold, SBI associate editor Sheldon Wax, as well as a few between Spec and Caen. There are also a few internal memos. While all correspondence has been sorted in chronological files, material on the articles has been arranged alphabetically.

Controlled Access Headings:

- Playboy (Chicago, Ill.)

Miscellaneous	Box 14 folder 6
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Scope and Contents

Includes clippings, draft bio of Spector, Playboy letterhead and envelope.

Correspondence, undated, 1957-1958	Box 14 folder 7
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Scope and Contents

Includes 12/31/57 proposal for On The Town article on San Francisco ; 2/27/58 Hefner response ; 8/58 proposes Monterey Jazz Festival ; 10/58 New Orleans assignment

Correspondence, 1959	Box 14 folder 8
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Correspondence, 1960	Box 14 folder 9
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Correspondence, 1961-1971	Box 14 folder 10
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Acapulco article, 1960	Box 14 folder 11
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Scope and Contents

Includes clipping ; correspondence ; typescript draft ; Playboy vol.7 no.11 1960 issue.

Enrico Banducci article (SBI), 1961	Box 14 folder 12
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Scope and Contents

typescript draft

Las Vegas article, 1960	Box 14 folder 13
Scope and Contents	
Includes correspondence ; typescript draft ; notes.	
Articles: The Library, Monterey & The Big Sur Coast	Box 14 folder 14
Scope and Contents	
The Library: includes review/hype piece of bar at 951 Clement St., San Francisco with typescript draft ; notes ; promotional brochure -- Monterey & The Big Sur Coast: includes typescript draft and correspondence including to Bill Fassett, Nepenth	
New Orleans article, 1960	Box 14 folder 15
Scope and Contents	
Includes correspondence, including note from Truman Capote re: nightlife ; typescript draft ; notes.	
San Francisco article, 1958	Box 14 folder 16
Scope and Contents	
Includes typescript draft ; Playboy vol.5 no.6 June 1958 clipping.	
Joe Williams article, 1961	Box 14 folder 17
Scope and Contents	
Profiles appearance by jazz singer in March 1961 "Acts and Entertainment" column with two typescript drafts & clipping.	

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Series 10. Music

Language of the Material: English

Scope and Contents

See also Meyer & Jones in PR files, KPFA under Lew Hill in Correspondence by Name series. There is also music-related material in USCO and Intermedia, especially the latter. Two San Francisco psychedelic rock music handbills were used as letters, both in USCO.

Correspondence, etc. - jazz, 1954-1982	Box 12 folder 1
Scope and Contents	
Mostly outgoing drafts, some signed "Loughborough - Wheat - Stern" but written by Stern. The majority are about encouraging several jazz musicians to form a "supergroup," as well as Harry Partch, KPFA, & Boobam Drums. Includes GS to Chet Baker 1955 (two drafts, see also Baker to Loughborough in Boobams file as well as some references	

in Vardas correspondence) ; to Richard Bock, Pacific Jazz ; to Bob Brookmeyer ; LaNoue Davenport ; to Gil [Evans] re: Playboy's segregated nightclubs (which was why Evans refused an interview) ; to Stan Getz ; "In These Fruits" music manuscript by Elliot Gibbons & John Kusiak ; to Pat [Henry], KJAZ ; Stan Kenton ; Lester Koenig, Contemporary Records ; Howard Lucroft, Jazz International ; to Shelly Manne ; Dick Rising, Capitol Records ; Bob Stendahl.

Correspondence, etc. - electronic & new music,
1961-1986

Box 12 folder 2

Scope and Contents

Includes Carol Bergé typescript draft, "A Review of Some 'Modern' Music" ; to John Cage ; from Reynold Weidenaar, Independent Electronic Music Center, Trumansburg, NY ; Otto Leuning ; San Francisco Tape Music Center typescript operating manual by Pauline Oliveros ; Ramón Sender ; LaMonte Young/Tony Conrad/John Cale/Marian Zazeela performance handbill & MELA Foundation thank you letter.

BooBam Bamboo Drum Company, 1954-1956

Box 12 folder 3

Scope and Contents

Short-lived company producing and marketing tuned bamboo drums formed by musician/composer/builders William "Ol' Bill" Loughborough and David "Buck" Wheat, with Stern as "partner, sales & promotion manager" (according to a later bio). Jack Simpson was also involved. Bill, David and Gerd were roommates in Sausalito at the time, and the barge became their workshop. Bill had designed and built Harry Partch's Marimba Eroica, and along the same lines these drums were tuned with an oscillator borrowed from Mare Island Navy Yard. Investors included the Onslow Fords, Blanche Sherwood, and Peggy Tolk-Watkins. Despite material shortages (Wheat originally imported bamboo on his way back from cruise ship gigs but was unable to keep up), the drums managed to catch the interest of several jazz musicians. Stan Kenton came to see instruments and Shelley Manne bought a set after having borrowed Chet Baker's for a recording with Russ Freeman. Baker also performed with them on the Today show in 1956. Woody Herman, Gerry Mulligan & Cal Tjader apparently owned some as well (see Jazz Correspondence file). Around late 1955 they had a falling out, and according to an undated clipping, Gerd sued for \$20,000. The company re-structured with new partner William Buck as Musical Engineering Associates, producing (according to a brochure) a line of "Tunedwood Drums." After selling to Henry "Sandy" Jacobs in 1959, M.E.A. started making records for Alan Watts, S.I. Hayakawa, and others.

File contains mostly correspondence (with many mentions of Chet Baker, Harry Partch, Stan Kenton, KPFA, & Marguerite/Maya Angelou), as well as a draft press release, notes, clippings, photograph of display, and promotional material, some with photos by Fred Lyon. Due to the short life of the venture, undated letters are probably all from 1954 or 1955. Includes undated letter from Chet Baker to "Old Bill and family" ; undated letter signed "Skuhlawnk" [Bill, with typed part prob. by Pam Loughborough] mentions Lou Harrison ; another undated letter from Bill suggests that Partch may write some material for a Stan Kenton Presents... LP with Chet Baker in mind for the trumpet part ; undated

6/15 Stern to Buckwheat mentions Allyn Ferguson ; letters to Roy Harte of Drum City and other music stores & distributors ; American Import Company re: bamboo ; Carl Haverlin/BMI (see also Meyer & Jones songwriters file). 8/25/55 Stern to Oliver Daniel ; 10/13/1955 copy of letter from Loughborough to Stern's lawyer James B. Fletcher ; 5/7/56 to Bill [Buck?] ; 12/28/56 Stern to Fletcher.

Controlled Access Headings:

- Loughborough, Bill, 1926-2010
- Wheat, David, 1922-1985

Marin Independent Journal article on BooBams, August 15, 1955

Box 69 folder 3

Scope and Contents

With photos, including one of Anna Halprin dancing to drum. Note person identified as Buckwheat is actually Jak Simpson.

Folder 1 was removed from Box 69 and re-housed in Box 69a.

Clippings (oversize material)

Box 4 folder 6

Scope and Contents

Includes material on Harry Partch, San Francisco Tape Music Center, Ramon Sender, La Monte Young, and complete copy of Bach Rock v.1 n.1 (Columbia Records promotional newspaper)

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Series 11. Harry Partch

Creator: Partch, Harry, 1901-1974

Language of the Material: English

Scope and Contents

Stern first met Harry Partch at a party at Gordon and Jacqueline Onslow Ford's house in Marin in 1953. Not long after, he became manager of the Harry Partch Trust Fund, which was "set up to produce performances and recordings of Mr. Partch's musical compositions" until Partch left for Illinois in 1956. According to a late 1950s bio, Stern managed subscriptions, accounting, and promotion, supervised six months of Oedipus rehearsal with a cast of thirty, and arranged recording, production, promotion and sale of records on the Gate 5 label.

He also is listed as "Messenger - Gerd Stern" on at least one Oedipus program and recording. While there are no recordings or scores present in these files, there is a significant amount of correspondence with Partch which continues through 1970.

See also Boobam Bamboo Drum Co. files in Series 10, barge files in Series 14, and elsewhere.

Related Materials:

Related Materials

University of Illinois Archives holds the Harry Partch Estate Archive, 1918-1991: <https://archives.library.illinois.edu/archon/?p=collections/controlcard&id=10747>

The collection includes correspondence both from and to Stern.

Correspondence, 1953-1999

Box 12 folder 4

Scope and Contents

Correspondence between Partch, Stern, and others including Danlee Mitchell, Allan Louw, Vincenzo Prockelo, Madeline Tourtelot, and Betty Freeman. There are mentions of the Onslow Fords, Oliver Daniel, Adaline Kent (who did the sets for Partch's Sausalito Regatta performance), Dick Emerson, Alwin Nikolais, and Jonathan Williams.

Includes: 6/23/53 to Partch "Since we met I have been attempting to write you" ; 12/4/53 from Wallace Hamilton, KPFA re: Partch concert ; undated and 2/4/54 to Ross [Russell?] re: recordings ; 3/8/54 Partch to Loughborough re: wood from Big Sur ; 10/8/54 from Glenn Dolberg, BMI re: Fred Lyon photography ; 10/14/54 to Oliver Daniel, CBS ; Corning Glass Works re: carboy donation ; Lauriston C. Marshall, Link-Belt Company re: Intrusions recordings (Marshall worked with Partch on two Guggenheim grants researching instrument building and recording); one 8/2/66 Partch postcard to "Dion Wright & The Sterns" ; 3/13/70 last letter from Partch ; 7/29/99 Dean Drummond, Newband to Stern.

Also filed here are four pages of notes titled "Final Master (Copy) Sequences." These notes were found in a folder among miscellaneous USCO notes but were later determined to be Partch material due the fact that the notes were on the blank sides of Pioneer Hatchery stationery. Partch lived at the old chicken farm in Petaluma, California beginning in October 1962.

Harry Partch Trust Fund, 1953-1954

Box 12 folder 5

Scope and Contents

Typescript drafts of prospectus for Oedipus Trust Fund 12/21/53 and related promotional material.

Photographs

Box 12 folder 6

Scope and Contents

Approximately twelve prints of Partch, Gate 5 Ensemble and other musicians, and instruments. One photo of Partch has "Elizabeth Foster" written on the back (she was a soprano who performed on Oedipus), another is a promotional photo of Partch and

kithara used by KPFA to promote a Berkeley concert, and another image of cloud chamber bowls has a note from Gerd's friends Andre and Gogo on the back.

Printed material Box 12 folder 7

Scope and Contents

Gate 5 Records liner notes ; BMI pamphlet inscribed to Gerd & Ann ; 1991 CRI catalog

Programs (some annotated), 1952-1962, 1986 Box 12 folder 8

Scope and Contents

Includes King Oedipus at Mills College 1952 ; Sausalito Regatta Children & Arts Fair Program with Oedipus performances ; University of Illinois Festival of Contemporary Arts: The Bewitched 1957 and Revelation in the Courthouse Park 1961 ; Water! Water! at University of Illinois 1962 ; King Oedipus, American Festival of Microtonal Music 1987.

Press Box 12 folder 9

Scope and Contents

Includes Oliver Daniel article on Music at Home January-February 1955 (reproduced as of 12/2017 at <http://preparedguitar.blogspot.com/2014/11/harry-partch-by-oliver-daniel-1955.html>) ; J. David Bowen article for HiFi/Stereo February 1961 ; Dion Wright's Irregular Quarterly Vol.3 No.3, with Partch theme, 1987 ; various clippings.

Tom McGeary/University of Illinois, 1983-2004 Box 12 folder 10

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Series 12. Teaching/academic appointments

Language of the Material: English

Harvard University - Associate in Education, 1969-1970 Box 75 folder 1

University of California, Santa Cruz - History of Consciousness program, 1971-1972 Box 75 folder 2

University of California, Santa Cruz - Videince, 1971 Box 75 folder 3

University of California, Santa Cruz - coursepacks Box 75 folder 4

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Series 13. Other activities and projects

Language of the Material: English

13.1 America the Beautiful

Language of the Material: English

Scope and Contents

Stern was an active member and served on its board for several years. Includes various copies of their "Better Times" newsletter from 1975 to 1987.

America the Beautiful, undated & "Better Times", 1975-1987	Box 23 folder 11
America the Beautiful, 1974-1978	Box 23 folder 12
America the Beautiful, 1979-1995	Box 23 folder 13

13.2 Reality Club

Language of the Material: English

Scope and Contents

Stern was an early member of this speaker roundtable founded by John Brockman. He also presented "Poemthink" there.

info & introductory packets	Box 73 folder 2
Reality Club, 1981-1991	Box 73 folder 3
speaker announcements	Box 73 folder 4
Reality Club, undated	Box 73 folder 5
Edge Foundation newsletters 1-5	Box 73 folder 6

Scope and Contents

Note some issues contain evidence of mold or water damage.

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Series 14. Personal

Language of the Material: English

Biographical	Box 75 folder 5
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Scope and Contents

Includes copy of astrology reading 1928, "my accomplishments" circa 1950s, later remembrances, formal bios, etc.

Interviews	Box 75 folder 6
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Scope and Contents

More interviews elsewhere, especially in USCO. Includes Douglas Davis interview annotated transcript 1971, correspondence re: Berkeley oral history, etc.

Ephemera	Box 75 folder 7
Scope and Contents	
business cards, letterhead, awards & certificates	
Personal	Box 75 folder 8
Scope and Contents	
Most items from folder originally labeled "Personal." Includes juvenile writing ; United States Lines SS Washington from Hamburg to New York passenger list, March 25-27, 1936 ; WWII ration books ; bar mitzvah announcement 10/25/41 ; certificate of Selective Service ("not acceptable") 5/29/51 ; photocopies of citizenship certificate 1953.	
Early education, 1942-1944	Box 75 folder 9
Scope and Contents	
Includes: graduation certificate and program 1942 ; material related to science project with Leon Hirsch, Bronx High School of Science Biology class- "Cell Types in Tissue Culture of Fish," winner of best exhibit in 2nd Greater New York School Contest of the NYC Cancer Committee, with New York Herald Tribune article 4/30/44.	
Black Mountain College, 1948	Box 75 folder 10
Scope and Contents	
Bulletin v.6 n.3, 1948-1949 ; Stern to Martin Duberman.	
Barge, 1954-1976	Box 76 folder 1
Scope and Contents	
The Holland was a large (30' by 100') former Navy laundry barge in Sausalito that Stern owned and lived on in the 1950s. A berth had been given to Stern by Gordon Onslow-Ford around 1955, and not much later Blanche Sherwood serendipitously gave him a barge. The boat was host to several parties, including one reportedly photographed by William Claxton for Life, and was also the headquarters for Poems in Folio and briefly the Boobam Bamboo Drum Company. After Stern moved east around 1960, he rented the barge to Stewart Brand after he got out of the Army, and spent the next several years trying to find a buyer. Folk singer Barbara Dane at one point pursued the idea of turning the barge into a nightclub like the Blind Lemon, the club she co-owned in Berkeley, and Harry Partch had also considered renting the boat. However, Stern ultimately rented it to a woman named Brite Bonnier. The Stanford Daily of July 28th 1967 notes that "Eugene Ionesco's The Lesson will be presented on the Holland Barge at Waldo Point, Sausalito." It's current fate is unknown, but its more than likely destroyed. See also Brand, Partch, personal, newspaper clippings and other files.	
Marijuana conviction & therapy, 1959-1963	Box 76 folder 2
Nervous breakdown, early 1960s	Box 76 folder 3
Medical, circa 1969-1986	Box 76 folder 4

Photographs	Box 76 folder 5
Scope and Contents	
Includes the following: Gerd with father & brother, late 1970s ; child with tanpura in front of mandala painting, labeled "Judi Stern 21 Church St." on back ; Stern & Zalman Schachter (probably) ; contact sheet & negatives of unknown house & yard ; Schweber Electronics ad with Stern in bathtub (letter on back probably from Barbara Durkee) ; photocopy of Stern in window in collage.	
Miscellaneous personal/love letters	Box 76 folder 6
Scope and Contents	
Many are unsigned, but some are from Delores Shirley, Donny, Arlene & Alice. Possibly not all to Stern.	
Maya Angelou	Box 76 folder 7
Scope and Contents	
Stern dated Angelou (who went by Marguerite Angelos at the time) in 1955 between his marriages to Jane Hill and Ann London. Maya was a nightclub performer at the time, and Gerd's friend Jack Simpson introduced them. Also includes a few later clippings.	
Barbara McCallum	Box 76 folder 8
Scope and Contents	
Stern lived with McCallum in Rockland County, New York after having met her at a party in California. Letters are signed variously "Barbara" "BJM" and "Deo." Most are undated, but are from approximately 1961-1963. Includes sketches & drawings (some portraits), and a photo of four unidentified women.	
Family - unknown/misc.	Box 76 folder 9
Parents	Box 76 folder 10
Irma Brand (aunt)	Box 76 folder 11
Elinor Pillsbury (aunt), 1951-1953	Box 76 folder 12
Jane Hill, 1952-1969	Box 76 folder 13
Scope and Contents	
Jane Hamner Hill Stern Buck was Gerd's first wife, whom he married in 1952. Many letters and notes are undated. Some are from Jane to Pam (Bill Loughborough's girlfriend?), Radha, and Judi.	

Ann London, 1956-1965	Box 77 folder 1
Scope and Contents	
Gerd married Ann London in October 1956. Includes love notes in daily planner, draft of Ann to her father, also Stern to Ann's sister Mimi, Mr. & Mrs. London, his father Otto, etc. Many loose notes, some clippings. See also Poems in Folio files.	
Judi Wilson, 1964-1999	Box 77 folder 2
Scope and Contents	
Judith Ann Wilson Stern. See also USCO.	
Sally Shaw, circa 1974-1992	Box 77 folder 3
Scope and Contents	
Gerd married Sara Judith "Sally" Shaw Stern in 1974.	
Jared, 1964-1988	Box 77 folder 4
Radha, 1964-2006	Box 77 folder 5
Adam, 1965-1967	Box 77 folder 6
Zalman, 1967-1987	Box 77 folder 7
Abram, 1976-1993	Box 77 folder 8
Family slides	Box 153

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Series 15. Jewish

Language of the Material: English

Rabbi Zalman Schachter	Box 77 folder 9-10
Scope and Contents	
Correspondence, notes, writing, etc.	
Menorah/New Menorah newsletters, circa 1980-1985	Box 78 folder 1
Scope and Contents	
Center for Jewish Renewal, Philadelphia	
B'Nai Or Religious Fellowship, circa 1985-1987	Box 78 folder 2-6
Miscellaneous correspondence	Box 78 folder 7
Mark Lippman	Box 78 folder 8
"Notes & script, Kabbalah, Sefer Yetzirah etc."	Box 78 folder 9

Publications	Box 79 folder 1-4
publications	Box 80 folder 1-2

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Series 16. Cheese

Language of the Material: English

Scope and Contents

After Intermedia began to wind down, Stern worked for his his family's cheese importing business.

Miscellaneous re: Gerd	Box 80 folder 3
Miscellaneous	Box 80 folder 4
Correspondence	Box 80 folder 5
Photographs	Box 80 folder 6
Accounting	Box 80 folder 7
Compagnie Francois Culinaire	Box 81 folder 1
World Import Distributors, Inc.	Box 81 folder 2
Dennis Raybuck/Custom Products	Box 81 folder 3
Silver Goat	Box 81 folder 4
Bulgarian Goat Feta	Box 81 folder 5
Cypress	Box 81 folder 6
Israel Cow Cheese	Box 81 folder 7
Stater, Ltd./Greece	Box 81 folder 8
FDA	Box 81 folder 9
Legal	Box 81 folder 10
Legal	Box 82 folder 1-2
Cheese slides	Box 156

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Series 17. Magazines and newspapers

Language of the Material: English

Scope and Contents

Contains both full issues and clipped articles, some of which are photocopies. Nearly every item references Stern, USCO, or Intermedia. There is a small number of clippings and periodicals in other series as well.

Magazines and newspapers, undated, 1944, 1957-1961	Box 1 folder 1
Magazines and newspapers, 1963	Box 1 folder 2
Magazines and newspapers, 1964	Box 1 folder 3
Magazines and newspapers, 1965	Box 1 folder 4
Magazines and newspapers, 1966	Box 1 folder 5
Magazines and newspapers, 1967	Box 2 folder 1
Magazines and newspapers, 1968	Box 2 folder 2
Magazines and newspapers, 1969	Box 2 folder 3
Magazines and newspapers, 1970	Box 2 folder 4
Magazines and newspapers, 1971	Box 2 folder 5
Magazines and newspapers, 1972	Box 2 folder 6
Magazines and newspapers, 1973-1974	Box 3 folder 1
Magazines and newspapers, 1975	Box 3 folder 2
Intermedia - Venezuela, 1975	Box 3 folder 3
Magazines and newspapers, 1976	Box 3 folder 4
Magazines and newspapers, 1977-2003	Box 3 folder 5

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Series 18. Posters & publicity

Language of the Material: English

Stern-related fliers, press releases, publicity Box 74 folder 8

Scope and Contents

Contains a wide range of material from the late 50s to the 2000s, with an emphasis on poetry readings but also including USCO, Intermedia and related events. Includes the following: Nuts And Bolts at Allan Stone Gallery 1962 ; Festival of Contemporary Arts, University of British Columbia 1964 (posters elsewhere) ; Currents - Electronic Media Conference, Queen's College 1973 (Ken Burke & Linda Levin, coordinators) ; No Ow Now at Experimental Intermedia ; Destruction at Bella Union 1963 (smaller version of flier filed elsewhere, possibly later copy) ; San Francisco Poetry Center 1957 ; December Show, New Mission Gallery (group show including Pat Tavenner) ; San Francisco Art Institute "Some New Art in the Bay Area" 1963 ; Harlem's Condemned Six Benefit, Town Hall, New York (Stern credited with "slide projections") ; reading at The Anarch,

Pacifica ; Teleportraits, MOMA Projects: Video XI 1977 ; Poem Think, Reality Club 1982 ; 65th Birthday Party ; Vorpall Gallery 2002.

Collages Box 4 folder 10

Scope and Contents

Some or all by Stern.

Posters, etc. (non-art) map-folder 71

Scope and Contents

Various posters not related to art or publicity. Includes plates from old publications, material referring to politics, LSD, the environment, information theory, etc.

Posters, etc. (art publicity) map-folder 72

Scope and Contents

Posters, fliers and hadbills for dance/film/video & media art/music/etc., with galleries including David Stuart, Dwan, and others. Includes the following:

Ed/Ted Carpenter at LACMA handbill (inscribed with short note) ; Niblock, etc. at Experimental Intermedia ; David Weinrib at Howard Wise (damaged) ; Terry Riley at Courtyard Studio, Philadelphia College of Art November 1967 ; Ono/Lennon at Everson Museum of Art, Syracuse (newspaper format) ; Rotmil/Taylor/Lenore/Katz "Four Photographers" at Image Gallery, San Francisco 1960 ; L.A. Filmmakers Festival, Cinema Theatre .

Miscellaneous event publicity Box 84 folder 1

Scope and Contents

Handbills, fliers, etc. Includes Peter Max handbill for Human Be-In in New York ; Hippie Community Meeting at St. Marks "minutes" published by Communications Co., NY ; American Arts Project announcement ; Bici Hendricks Black Thumb Summer Institute of Human Relations 1966 ; tickets for 1968 & 1969 Village Voice "Obies," etc.

Gate Hill Coop potluck posters Box 4 folder 11

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Series 19. Other publications, clippings, etc.

Language of the Material: English

Scope and Contents

Includes articles, magazines, reports, photocopies, brochures, etc.

Art Box 82 folder 3

Art & drawings, unsigned	Box 84 folder 2
Beats, Sausalito, Haight, Summer of Love, etc. clippings, circa 1980s-1990s	Box 4 folder 7
Cigars	Box 15 folder 1
Computers	Box 15 folder 2
Drugs	Box 15 folder 3
Education	Box 15 folder 4
Film/video/television	Box 12 folder 11
Humor	Box 15 folder 5
Management/behavioral science	Box 15 folder 6
Multimedia & exhibit design	Box 15 folder 7
Huey Newton clippings	Box 15 folder 9
Miscellaneous printed items	Box 15 folder 10
Poetry ephemera	Box 82 folder 4
Scope and Contents	
Includes program for Allen Ginsberg memorial program in San Francisco, 1997.	
Poetry - catalogs, announcements, etc., 1980s-1990s	Box 83 folder 1
Poetry magazines	Box 83 folder 2-3
Science & environment	Box 15 folder 8
Printed items, drawn horoscope, collage of press clippings, etc. (oversize material)	Box 4 folder 9

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Series 20. Writing by others

Language of the Material: English

Draft of beginning of untitled novel by George Denby[?], 1953	Box 11 folder 13
Scope and Contents	
Identified by attached note by Stern, author had left it at Stern's house with the idea of collaborating.	
Copen Hyl - The Gift/ Jane Hill Stern Buck, 1951-1953	Box 76 folder 14
Jonathan Altman "It Has Nowhere To Come From" typescript	Box 84 folder 3
Serge Bouterline typescript	Box 84 folder 4

Danny Reynolds partial novel draft, Negril, Jamaica	Box 84 folder 5
Ken [Wapner?] - Fishing With My Father	Box 84 folder 6
Ann Wilson - two typescripts	Box 84 folder 7
Miscellaneous writing	Box 84 folder 8

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Series 21. Film (CLOSED)

Language of the Material: English

Scope and Contents

There are about 19 films (mostly 16mm) in the collection. They include ISC Armco projects, an edited version of "Y", Charlie Chaplin features, part of a Phill Niblock work, and other reels. Films are closed until processed. More films were found in the Audio reel boxes. No complete listing is available.

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Series 22. Audio reels (CLOSED)

Language of the Material: English

Conditions Governing Access:

Conditions Governing Access

There are hundreds of open reel audio tapes in the collection. The majority date from Intermedia. Tapes are in generally poor condition due to prior water damage and will require extensive cleaning prior to transfer. Many tapes also appear to be working drafts and copies. This series is closed until processed. Preliminary unpublished listing available.

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